

Conference “Intellectual Capital Method in the Slovak Context”

KošICE , Oct. 13th, 2015

SESSION ON DEVELOPMENT OF THE FUNCTIONING
REGIONAL INNOVATION SYSTEMS IN SLOVAKIA

**A new European Regionalism: How to make the KošICE region
a virulent node in the greater Danube Knowledge Region?**

Günter Koch



Humboldt
Cosmos
Multiversity

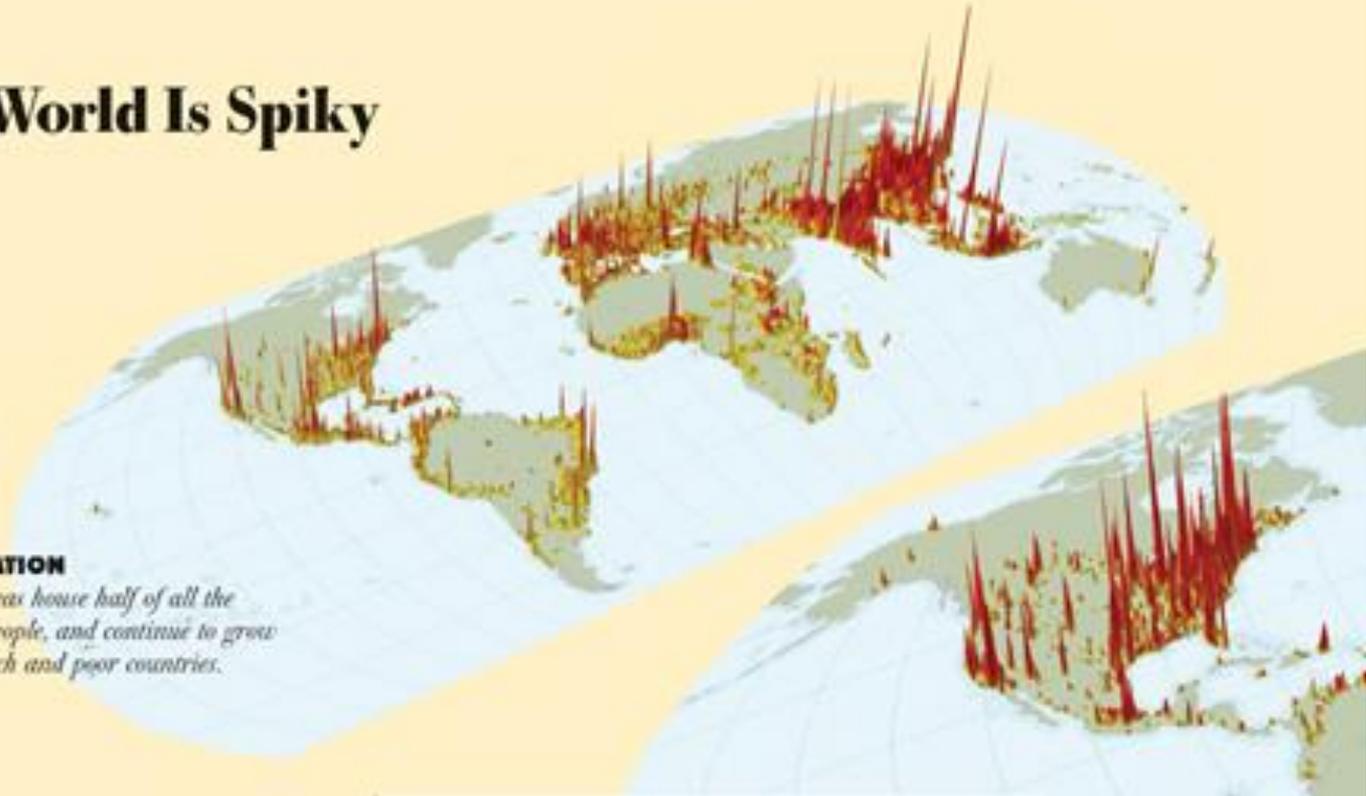
*Tenerife / Spain
Vienna / Austria*

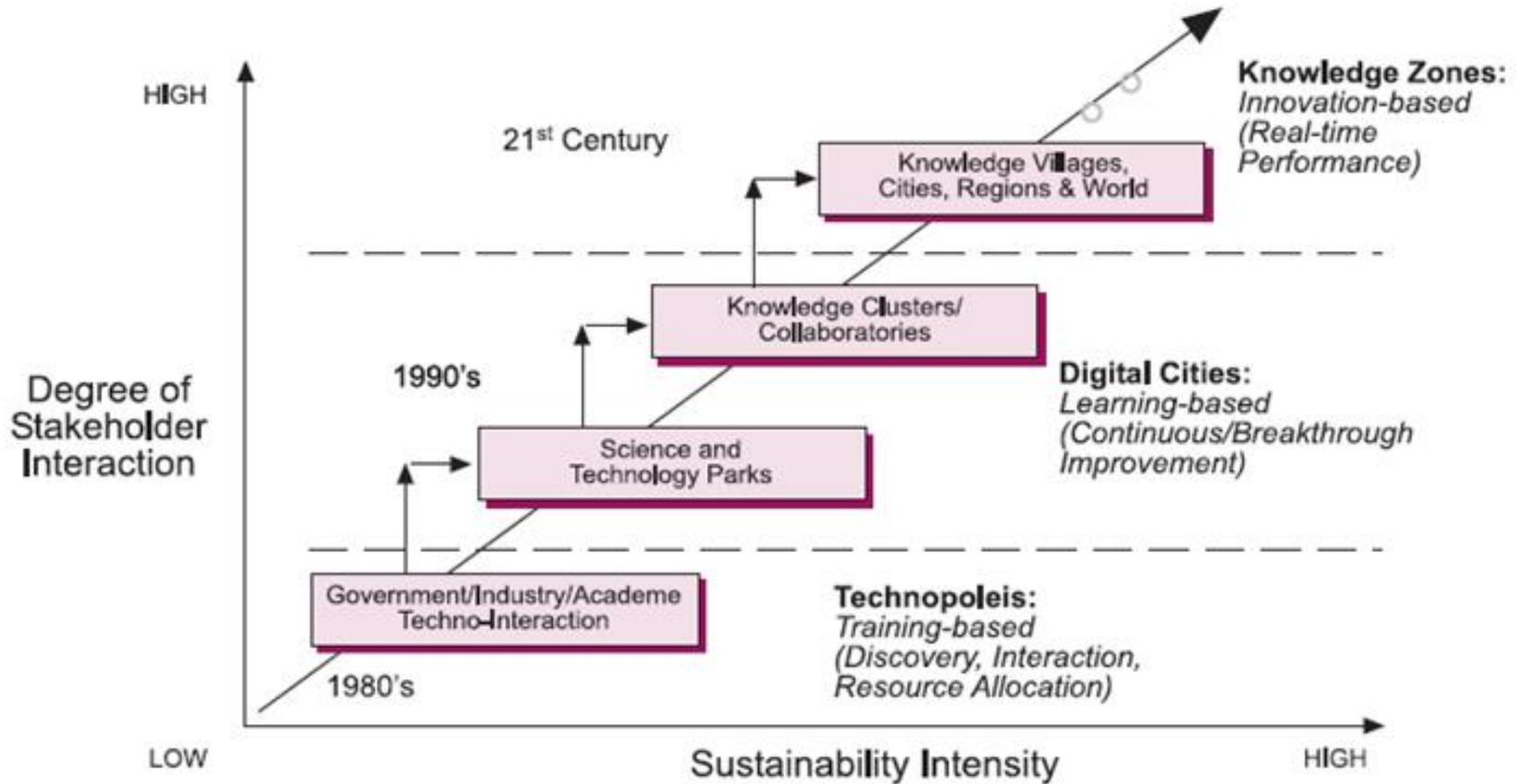


The World Is Spiky

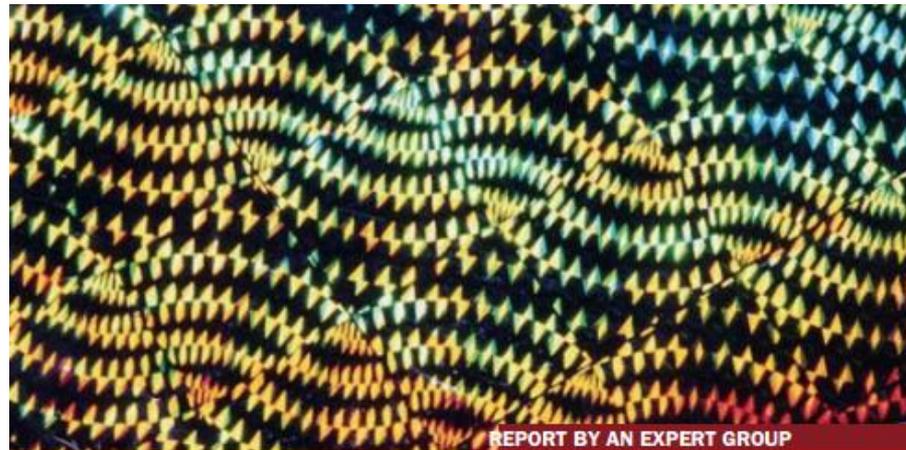
A POPULATION

Urban areas house half of all the world's people, and continue to grow in both rich and poor countries.





Source: Debra Amidon (2004)



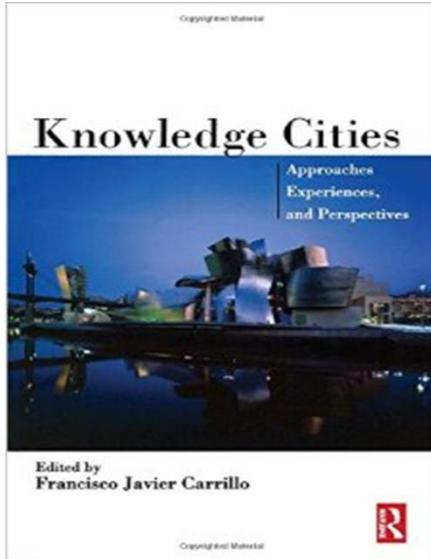
REPORT BY AN EXPERT GROUP

Encourage corporate
measuring and
reporting on research
and other forms
of intellectual capital

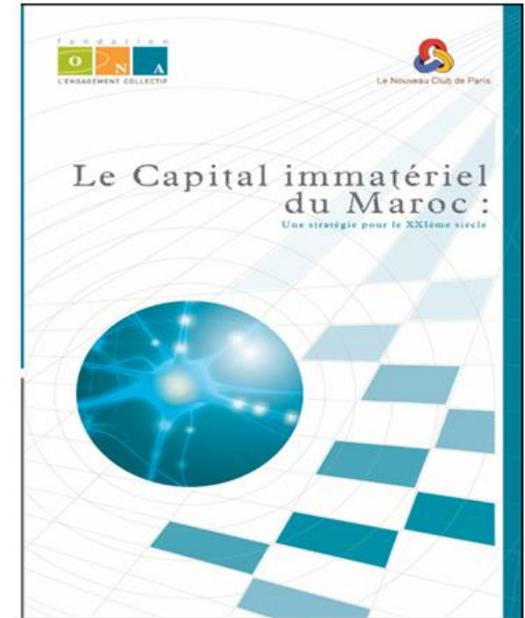
**RICARDIS: Reporting
Intellectual Capital to
Augment Research,
Development and
Innovation in SMEs**

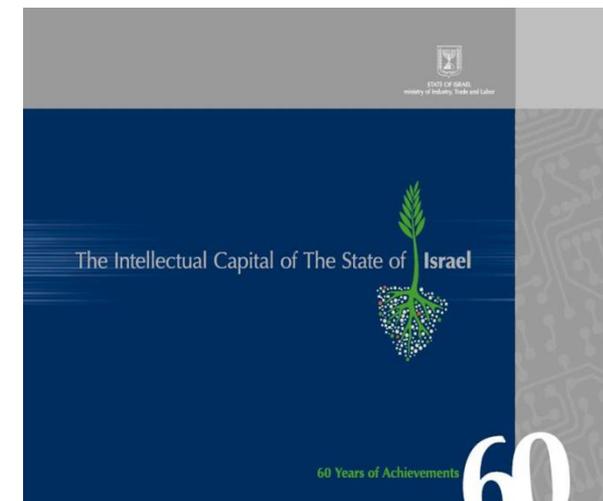
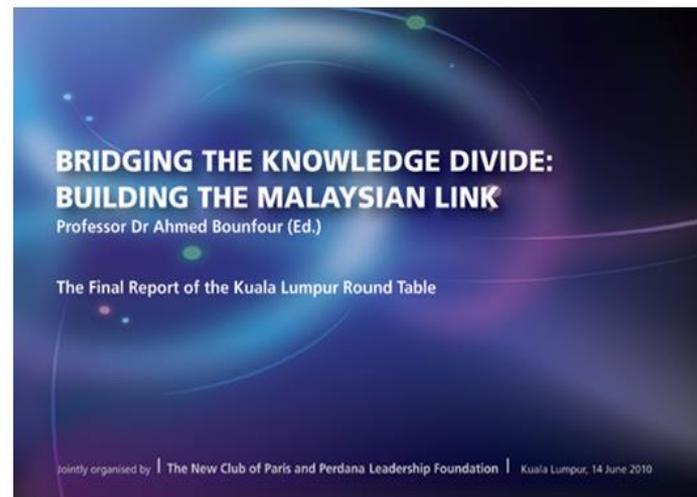
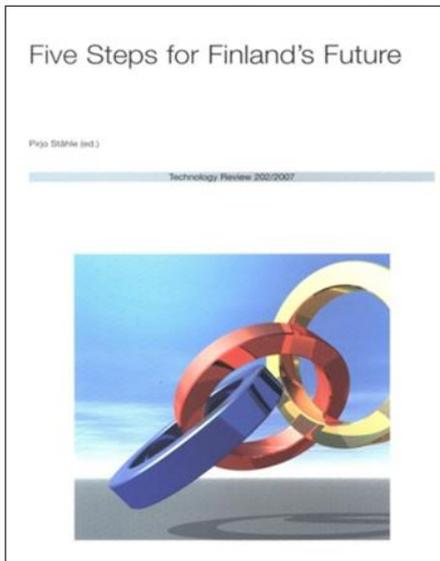


EUR 22095



The New Club of Paris

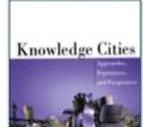




The MAKCI Awards *Most Admired Knowledge City*

Which communities, cities and regions are actively increasing their societal capital by transforming traditional and knowledge-based wealth into **innovative solutions** to their **development challenges**? Which cities are recognised as **social capital engines** for their regions? The **MAKCI Award** is set out to identify such cities and recognise their efforts.

The Global Knowledge Based Development Week, Oct. 15-21, 2007



Starting in 2007, the **Most Admired Knowledge City Awards (MAKCI)** is an international consulting process established to identify and recognize those communities around the world who are successfully engaging in formal and systematic knowledge-based development processes under the flag of Knowledge Cities.

The **MAKCI** exercise follows definitions of the **Knowledge City (KC)** as a city "purposefully designed to nurture knowledge" (Edvinsson, 2002; in Dvir and Pasher, 2004:17); a city "in which its citizenship undertakes a deliberate, systematic attempt to identify and develop its capital system, with a balanced and sustainable approach" (Carrillo, 2004:34). A KC is also "short hand for a regional economy driven by high value added exports created through research, technology and brain power" (Melbourne City Council, 2002; in Ergazakis, et.al. 2004:6). In fact, a KC is "a region that bases its ability to create wealth on its capacity to generate and leverage its knowledge capabilities through knowledge-based extended networks formed by enterprises and people" (Chatzkel, 2004:62).



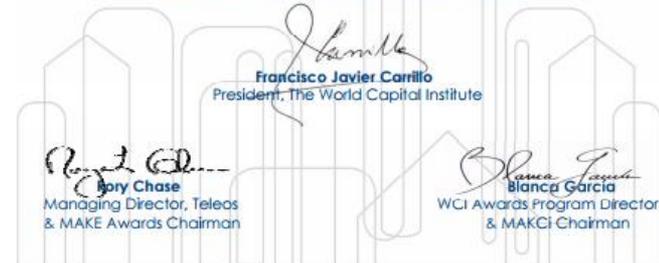
Retention of publication until Oct. 27th

THE WORLD CAPITAL INSTITUTE
and TELEOS

hereby testify that

the City of Vienna

has been awarded the First Place
in the Knowledge City-Region Category
as a result of
the 2015 Most Admired Knowledge City Study
conducted with the participation
of an International Panel of Experts



The „official“ European strategy for forming a consistent Danube Region

A strategy to boost the development of the Danube Region was proposed by the European Commission on 9 December 2010



The Danube region covers parts of **8 EU countries** (Germany, Austria, Hungary, Czech Republic, Slovak Republic, Slovenia, Bulgaria and Romania) and **6 non-EU countries** (Croatia, Serbia, Bosnia and Herzegovina, Montenegro, Ukraine and Moldova).

About 115 million people live in the Danube Region!



EUROPEAN COMMISSION

Brussels,
SEC(2010) 1489

COMMISSION STAFF WORKING DOCUMENT

ACTION PLAN

Accompanying document to the

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN
PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL
COMMITTEE AND THE COMMITTEE OF THE REGIONS

European Union Strategy for the Danube Region

{COM(2010) 715}



European Commission



Lifelong Learning Programme



legend



Humboldt Cosmos Multiversity

Explicit Knowledge Methodology-based public projects in the Danube Region

GERMANY

CZECH REPUBLIC

SLOVAKIA

Arbeitskreis Wissensbilanz



AUSTRIA

HUNGARY

Academic projects

Romania

SLOVENIA

CROATIA

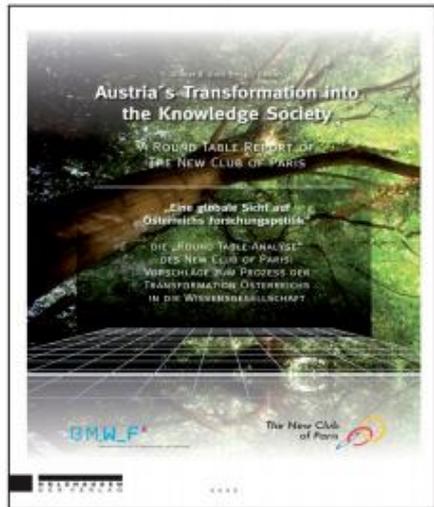
VAIC

ROMANIA AND HERZEGOVINA

SERBIA

The New Club of Paris Round Table

REPUBLIC OF MOLDOVA



Günter R. Koch (Editor)
Austria's Transformation into the Knowledge Society
A Round Table Report of The New Club of Paris

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Designing the landscape of the Intellectual Capital of a nation

6

Adrian Curaj

Designing the landscape of the Intellectual Capital of a nation
Methodological guidelines

comunicare.ro

Number 2 | 2014 | en

us fiscal BLUEPRINTS SERIES

edited by
Günter Koch
Adrian Curaj
Andreas Brandner
Bernhard Krabina
Claus Nagel-Piciorus
José-Maria Viedma

Politics in favor of Danube Region Development

Practising „Lobbyism“ : Talking to EU Commissioner for Regional Politics, J. Hahn, in favour of a consistent K-strategy for the Danube Region

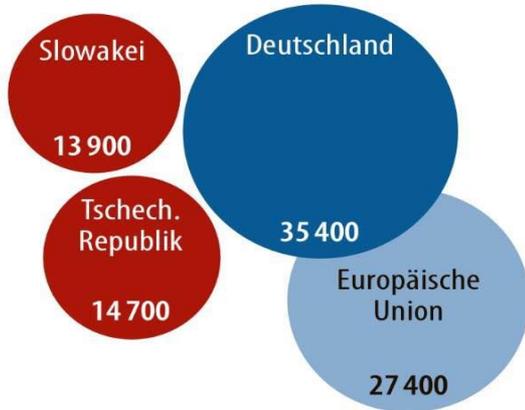


Former Vice-Chancellor of Austria, **Erhard Busek**, requesting a more joyful approach in introducing knowledge and science into the Danube Region

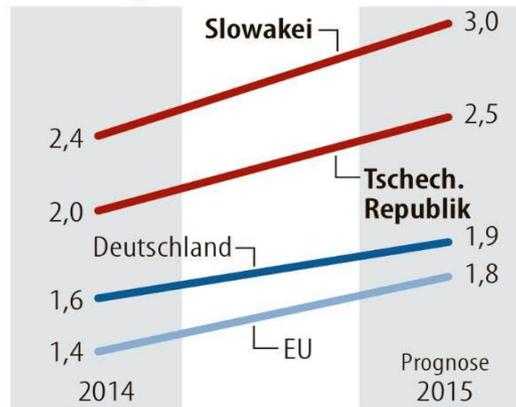
Slovakia: Catching up, partnering with Germany

Die tschechische und slowakische Wirtschaft

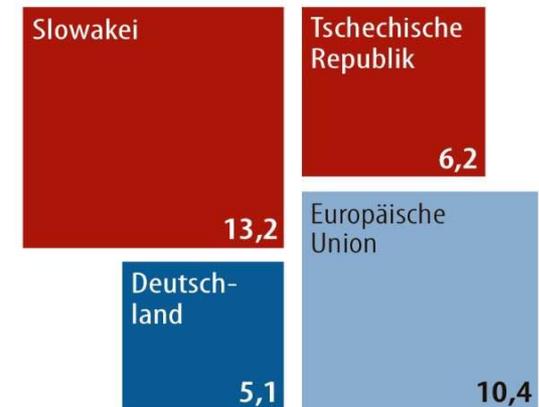
Bruttoinlandsprodukt pro Kopf
in Euro (2014)¹⁾



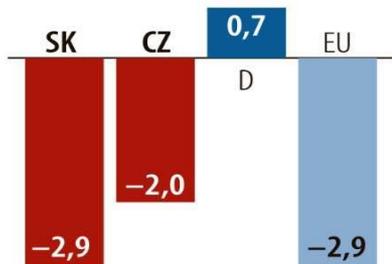
Wirtschaftswachstum
Veränderung des BIP in Prozent



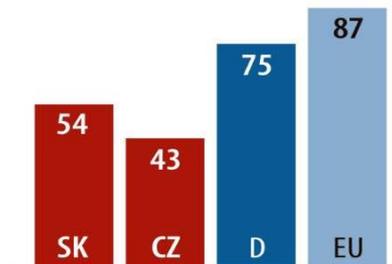
Arbeitslosenquote
Jahresdurchschnitt 2014 in Prozent²⁾



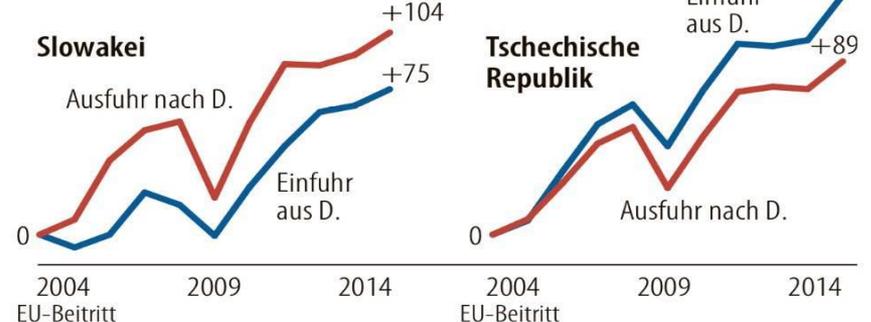
Haushaltssaldo
in Prozent des BIP (2014)



Staatsverschuldung
in Prozent des BIP (2014)



Handel mit Deutschland
Index für das Jahr 2004=0

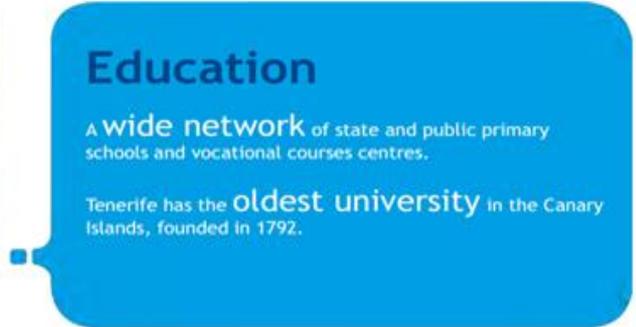


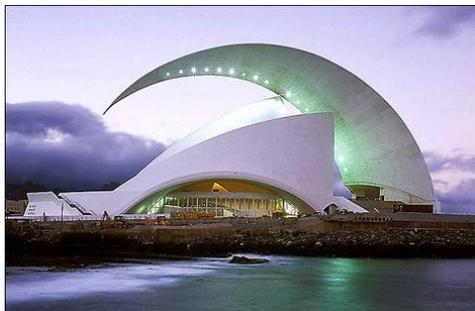
1) In jeweiligen Preisen. 2) Harmonisierte Arbeitslosenquoten.

Quellen: Eurostat; Europäische Kommission; Statistisches Bundesamt/F.A.Z.-Grafik Walter

Ultraperipheral Regions of Europe: Islands of Knowledge as Living Labs

= Laboratories
for Societal
Experiments





Instituto Tecnológico y de Energías Renovables S.A.



Convention House in Tacoronte, Tenerife



ULL

Universidad de La Laguna





Reserve

The professional path of life & main achievements of Günter Koch

1980

1995

2005

Galerie **KoKo**



