



The Global  
**K**nowledge-  
**B**ased  
**D**evelopment  
Week, Oct. 15-21, 2007

The Global Knowledge-Based Development Week

# General Program

October 15-21, 2007  
Monterrey, México

# Introduction

Knowledge Based Development (KBD) is an emerging field of study and practice that has gathered momentum at the dawn of the 21<sup>st</sup> Century. Since around the year 2000, the elements and practices characterizing an established scientific field such as specialized publications, scientific conferences and professional organizations have started to occur around the world in relation to KBD. Above all, the emergence of a distinctive social need has motivated this new field. That need consists in making sense of and reacting adequately to the economic, social and cultural changes brought by the shift of human activities from being predominantly based on material and financial wealth to being based on all dimensions of social value, including represented realities (ideas, emotions, etc.). That shift is characteristic of what is called The Knowledge Economy or The Knowledge Society. That shift involves the understanding and management of a value dynamics for which traditional economic thinking and tools as well as traditional categories to describe work, production, capital, business, government, civic organization, urban life, democratic participation, world order, civilization and culture have proven limited. Not surprisingly, several existing disciplines have experienced from within the constraints of the Industrial Civilization logic and ethos, generating internal movements to find the ways of overcoming such limits. This is the case of disciplines such as Economics, Urbanism and Political Science. Other disciplines such as Geography, Anthropology and Sociology have expanded their realms by making contact with the realities of the Knowledge Societies. A few more, such as Psychology, Social Studies of Science, and Knowledge Management are finding in this cultural shift the opportunity to go back to their origins and re-emerge as ever more significant and powerful tools of human understanding and organization.

In response to the worldwide situation, where different sub-communities are trying to tackle from their own perspective the complex realities of the emerging Knowledge Civilization, this event aims at gathering for the first time those individuals representing the major different perspectives that can contribute to an interdisciplinary and collaborative approach to KBD. This intention has also driven the convention of numerous organizations under the World Based Development Consortium, whose list appears in the following pages. Some of these organizations in particular, such as the World Capital Institute, the Center for Knowledge Systems, The Ibero-American Community for Knowledge Systems and The New Club of Paris have played a key role in conceiving and conveying the Global KBD Week. Also, this event has been possible thanks to the sponsorship of Tecnológico de Monterrey, the “Monterrey: International Knowledge City” Project, Universidad Autonoma de Nuevo León, *Learning Review* and specially the International Forum of Cultures and Knowledge Monterrey 2007, that will provide a unique environment to celebrate this exploration of the new possibilities of knowledge as a leverage of human potential.

Thus, the Global Knowledge Based Development Week is conveying around a hundred specialists from over 30 countries who will be joined by professionals and students registering in the Knowledge Cities Summit, working in nearly a hundred activities including workshops and seminars, public and plenary sessions, specialized parallel roundtables, book presentations and other events aiming to serve both the specialized public taking part in the conference as well as the general public taking part in the free and interactive Forum Dialogues. Other converging events, such as The Monterrey International Book Fair and several professional assemblies will create further synergies around KBD. All these activities shall drive to a Saturday morning plenary to take the shape of an Open Space session where all participants will engage in a definition of a Global KBD Agenda. Several scientific journals, universities, international organizations and other private and public institutions are looking forward to the results of this session as a guideline for future R&D, editorial perspectives, academic curricula and certainly, public policy and social programs focus. Other highlights such as the 1<sup>st</sup> Most Admired Knowledge City Awards shall contribute to make this week not an isolated event but a synergistic space that contributes to detonate the innovations in scientific thinking, technical development, policy design and public decision-making urgently required to inaugurate the Era of Knowledge.

# Sponsors

## **The World Capital Institute**

The Global Knowledge Capital Think-tank <http://www.worldcapitalinstitute.org/>

## **Universal Forum of Cultures Monterrey 2007**

The 2<sup>nd</sup> edition of the “Culture Olympics” <http://www.monterreyforum2007.org/>

## **Monterrey Knowledge City Project**

The official initiative to become an “International Knowledge City” <http://www.mtycic.com.mx/>

## **Tecnológico de Monterrey**

The private university system originated in Monterrey <http://cmportal.itesm.mx/>

## **Universidad Autónoma de Nuevo León**

The NL State Public University <http://www.uanl.mx/>

## **Center for Knowledge Systems**

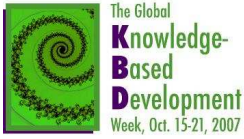
The pionner KM/KBD center founded in 1992 <http://www.sistemasdeconocimiento.org/>

## **The New Club of Paris (IC sponsor)**

The top international social IC organization <http://www.the-new-club-of-paris.org/>

## **Learning Review Magazine (media sponsor)**

The regional magazine related to KM/KBD <http://www.learningreview.com.ar/3.html>



# Co-organizers: World KBD Consortium

ADIAT

Inter-American Development Bank

Center for Knowledge Systems

Center for Value Management

Comunidad Iberoamericana de Sistemas de Conocimiento

Conacyt

Elsevier / Butterwoth-Heinemann

Emerald Publishing

Monterrey International Book Fair

Intellectus Forum

Fundación Este País

Griffith University

IADE

IKAM

Knowledge Cities Clearinghouse

Knowledge Cities Observatory

MAKCi Awards

Mountain Quest Institute

Multiversidad Mundo Real Edgar Morin

Restante Media

Teleos

TELUQ

The State of Nuevo León Government

The Municipality of Monterrey

The New Club of Paris

The World Bank

Universidad de Caxias do Sul

Ukini

UNESCO

World Capital Institute

# International Advisory Committee

Arbonés, Angel (Spain)

Azua, Jon (Spain)

Batra, Surinder (India)

Bennet, Alex (USA)

Bidault-Waddington, Raphaële (France)

Bontis, Nick (Canada)

Bounfour, Ahmed (France)

Bueno, Eduardo (Spain)

Casado, Fernando (Spain)

Chaparro, Fernando (Colombia)

Chase, Rory (UK)

Chatzkel, Jay (USA)

Chen, Stephen (Australia)

Dvir, Ron (Israel)

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Schneider, Ursula (Austria)

Snowden, David (UK)

Stahle, Pirjo (Finland)

Sumita, Takayuki (Japan)

Tremblay, Rémy (Canada)

Viedma, Jose Ma. (Spain)

Wiig, Carl (USA)

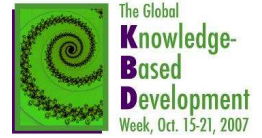
Wong, Caroline (Australia)

Yigitcanlar, Tan (Australia)

# Speakers

Abello, Raymundo, (Colombia)  
 Altamar, Johanna (Canada / Mexico)  
 Alejo, Francisco (Mexico)  
 Arbonies, Angel (Spain)  
 Aguirre, Jose (Mexico)  
 Badulesco, Barbara (Canada / Mexico)  
 Batra, Surinder (India)  
 Bidault-Waddington, Raphaële (France)  
 Bohórquez, Eduardo (Mexico)  
 Bontis, Nick (Canada)  
 Bosque, Eduardo (Mexico)  
 Bounfour, Ahmed (France)  
 Bravo, Agustin (Mexico)  
 Brena, Ramon (Mexico)  
 Bueno, Eduardo (Spain)  
 Buendia, Agustin (Mexico)  
 Campos, Eva (Guatemala)  
 Carbonara, Nunzia (Italy)  
 Carlier, Ollia (Ecuador)  
 Castellanos, Roberto (Mexico)  
 Casado, Fernando (Spain)  
 Cavalcanti, Marco (Brazil)  
 Chaparro, Fernando (Colombia)  
 Chatzkel, Jay (USA)  
 Chen, Stephen (Australia)  
 Chung, Yin Min (Malaysia)  
 Cid de Leon, Jose (Mexico)  
 Cobo, Cristóbal (Chile)  
 Corrales, Martha (Mexico)  
 Cotton, Patricia (USA)  
 Delgado, Alfonso (Mexico)  
 Delgado, Domingo, (Venezuela)  
 Diaz, Carlos (Mexico)  
 Diaz de Leon, Enrique (Mexico)  
 Dorion, Eric (Brazil)  
 Durán, Carmelo (Guatemala)  
 Dvir, Ron (Israel)  
 Edvinsson, Leif (Sweden) (Brazil)  
 Escobar, Catalina (Colombia)  
 Espinosa, Monica (Mexico)  
 Fachinelli, Ana Cristina (Brazil)  
 Fernández, Jorge (Mexico)  
 Flamenco, Edgar (El Salvador)  
 Flores, Pedro (Mexico)  
 Funes, Marcelo (Mexico)  
 Fuentes, Benjamín (Mexico)  
 García, Blanca (UK/Mexico)  
 Garcia, Carlos (Mexico)  
 Garcia, Diana (Mexico)  
 Garcia, Fidel (Cuba)  
 Garner, Kathy (UK)  
 Garza, David (Mexico)  
 Gomez, Cecilia (Mexico)  
 Gonzalez, Reynald (Mexico)  
 Guevara, Daniel (Mexico)  
 Guild, Paul (USA)  
 Hernandez, Cielia (Mexico)  
 Herrera, Darío (Colombia)  
 Jelcic, Karmen (Croatia)  
 Jyrämä, Annuka (Finland)  
 Kent, Gabriel (USA)  
 Koch, Günter (Austria)  
 Landry, Charles (UK)  
 Laporte, Bruno (USA)  
 Lara, José (Peru)  
 Lerro, Antonio (Italy)  
 Livieratos, Antonios (Greece)  
 Lopez, Federico (Mexico)  
 Lozano, Jorge (Mexico)  
 Machuca, Jose (Mexico)  
 Mariñez, Freddy (Mexico)  
 Mariñez, Mario (Mexico)  
 Martínez, America (Mexico)  
 Martínez, Samuel (Mexico)  
 Maza, Norman (Mexico)  
 Mendoza, Alberto (Mexico)  
 Merino, Carlos (España)  
 Metaxiotis, Kostas (Greece)  
 Messeni, Antonio (Italy)  
 Millar, Carla C.J.M. (Netherlands)  
 Molina, Rene (El Salvador)  
 Morales, Isabel (Mexico)  
 Moreno, Cristina (Mexico)  
 Moreno, Rebeca (Mexico)  
 Mújika, Alazne (Spain)  
 Muñoz, Ariel (Mexico)  
 Neira, Manuel (Colombia)  
 North, Kalus (Germany)  
 Ocegerra, Bertha Patricia (Mexico)  
 Olavarrieta, Gilberto (Mexico)  
 Olmos, Jorge (Mexico)  
 Pagan, Arturo (USA)  
 Paolillo, Daniel (Uruguay)  
 Pasher, Edna (Israel)  
 Passerini, Katia (USA)  
 Palavicini, Carlos (Mexico)  
 Peleg, Joshua (Israel)  
 Perez, Miguel (Mexico)  
 Pleitez, Alberto (El Salvador)  
 Pretel, Keny (Colombia)  
 Pulic, Ante (Croatia)  
 Ramírez, Edgar (Mexico)  
 Ramírez, Gabriel (Chile)  
 Ramirez, Pablo (Mexico)  
 Rath, Eduardo (Brasil)  
 Reichman, Uri (USA)  
 Reyes, Oscar (Mexico)  
 Reynaga, Ruben (Mexico)  
 Riofrio, Harriet (USA)  
 Ritter, Waltraut (Hong Kong)  
 Rodriguez, Erick (Mexico)  
 Rodriguez, Chirstian (Colombia)  
 Roldán, Leandro (Argentina)  
 Lee, W.B. (Hong Kong)  
 Romero, David (Mexico)  
 Safa, Guillermo (Mexico)  
 Salicrup, Luis (Uruguay)  
 Sandoval, Cristobal (Chile)  
 Sanchez, Alfonso (Mexico)  
 Sanchez, Rosa Maria (Mexico)  
 Schiuma, Giovanni (Italy)  
 Scheel, Carlos (Mexico)  
 Schneider, Ursula (Austria)  
 Serrano, Javier (Mexico)  
 Snowden, David (UK)  
 Sotelo, Abraham (Mexico)  
 Soundy, Roberto (Guatemala)  
 Stahle, Pirjo (Finland)  
 Sumita, Takayuki (Japan)  
 Tapia, Roberto (Mexico)  
 Torres, Celina (Mexico)  
 Terra, Claudio (Brazil)  
 Tremblay, Rémy (Canada)  
 Treviño, Ana Catalina (Mexico)  
 Ugaz, Max (Peru)  
 Urra, Anastasio (Spain)  
 Valerio, Gabriel (Mexico)  
 Vargas, Rolando (Brasil)  
 Vazquez, Miguel (Mexico)  
 Veliz, Álvaro (Guatemala)  
 Vergara, Victor (Mexico)  
 Viedma, Jose Ma. (Spain)  
 Vito, Albino (Italy)  
 Vidal, Luis (Mexico)  
 Vujić, Vidoje (Croatia)  
 Wang, Xuefeng (UK)  
 Wiig, Carl (USA)  
 Wong, Caroline (Australia)  
 Yigitcanlar, Tan (Australia)

# Program Committee



Carrillo, F. Javier (Mexico) – Chair

Arbonías, Angel (Spain)

Chase, Rory (UK)

Chatzkel, Jay (USA)

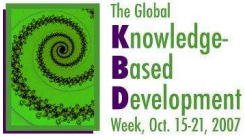
Edvinsson, Leif (Sweden)

Jelcic, Karmen (Croatia)

Koch, Günter (Austria)

Mathiessen, Christian (Denmark)

Pasher, Edna (Israel)



# Local Organizing Committee

Espinosa, Mónica (CISC) - Chair

Díaz, Jorge Angel (Forum)

Zarate, Antonio (I2T2)

Ortiz, Ubaldo (UANL)

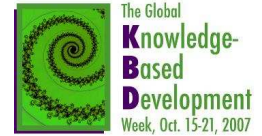
Vogel, Enrique (ITESM)

Martínez-Garza, Claudia (CKS)

García, Blanca (MAKCi)



# Welcome



Dear international, national and local participants:

welcome to the Global Knowledge Based Development Week, the first World gathering of practitioners, decision-makers, academicians, students, and all interested citizens in exploring the potential of knowledge as the most distinctive social force of our time. This is *your* week and every aspect has been conceived and prepared so that you can enjoy and make the most of the wealth of experiences and resources composing the program.

The program is arranged as a menu of opportunities serving different sets of interests, but most of them amenable to a mixing satisfying each individual. There are both activities primordially in English for non-Spanish-speaking visitors and also activities primordially for local participants and other Spanish-speaking visitors; although all plenary sessions and several others will be simultaneously translated into English. There are high-quality Forum Dialogue events open to the general public interested in the subject that shall appeal to all. There are specialized activities, mostly for registered participants to the Knowledge Cities Summit, that will be the focus of their expert analysis and professional networking. There will be activities designed to mix up all participants in a joint learning and celebration of knowledge. There will be, finally, social and cultural events providing the human atmosphere to make this a memorable experience.

While some of the plenary sessions involve keynote addresses and presentations which are representative of the state of the art, most activities are designed to promote participation, so that every individual becomes an active agent in the collective construction of knowledge. In particular, parallel sessions and book presentations promote eye-to-eye small group contact, mediated by voice, presence and dialogue rather than electronic resources. Bear in mind that is up to you to make the most of the program menu of options and that you will have to remain aware of the whole structure of the week, of each day's offerings and of the specifics on every individual activity of your interest. Make this *your* memorable week!

With this intention in mind, this document has been prepared to provide you a complete vision of the week and to help you navigate through it, including the main facilities, services, information, contacts, etc. May you have an interesting week: enjoy Monterrey, enjoy the Forum and enjoy the first ever Global Knowledge Based Development Week.

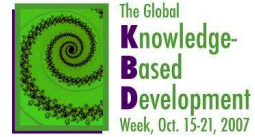
Francisco Javier Carrillo – “Javier”  
Chairman, International Organizing Committee

# Global KBD Week General Program

Color code: Forum Dialogues / Knowledge Cities Summit Activities / Forum Cultural Activities / Private sessions

MONDAY 15	TUESDAY 16	WEDNESDAY 17	THURSDAY 18	FRIDAY 19	SATURDAY 20	SUNDAY 21
08:00	08:00	08:00	08:00	08:00	08:00	08:00
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22:00	22:00	22:00	22:00	22:00	22:00	22:00
<p><b>5th Assembly</b> Iberoamerican Community for Knowledge Systems</p> <p><b>V Asamblea</b> Comunidad Iberoamericana de Sistemas de Conocimiento (CISC)</p>	<p><b>Seminar 1</b> "Knowledge Management"</p> <p><b>Seminar 2</b> "Knowledge Based Economic and Social Development"</p> <p><b>Seminar 3</b> "Business Intelligence, Knowledge &amp; Innovation"</p> <p><b>Seminar 4</b> "Social Intellectual Capital"</p> <p><b>Seminar 5</b> "Knowledge City-Regions"</p> <p><b>Workers Seminar 6</b> "Awakening"</p> <p><b>Workers Seminar 7</b> "Knowing how to know"</p> <p><b>Professional Seminar 8</b> "Knowledge and Sustainability"</p>	<p><b>Knowledge Cities Summit</b> Opening Ceremony</p> <p><b>Knowledge Cities Summit</b> Parallel Sessions 1a -1g</p> <p><b>Knowledge Cities Summit</b> Parallel Sessions 2a -2g</p> <p><b>Keynote Address 1</b> "Knowledge for People, Enterprises, Cities and Societies", K. Wiig</p> <p><b>Keynote Address 2</b> "World Bank Knowledge for Development Program", E. Laporte</p> <p><b>Plenary Session 3</b> "Knowledge for Business Innovation", T. Sumita, D. Snowden</p> <p><b>Plenary Session 4</b> "Platform for Business Innovation in Mexico", L. Rios, L. Rodriguez</p>	<p><b>Knowledge Cities Summit</b> Warm up Session</p> <p><b>Knowledge Cities Summit</b> Parallel Sessions 1h-1n</p> <p><b>Knowledge Cities Summit</b> Parallel Sessions 2h -2n</p> <p><b>Plenary Session 5</b> "KBD: Finland and Singapore", P. Stahle, C. Wong</p> <p><b>Plenary Session 6</b> "KBD: Austria and Croatia", C. Schneider, A. Pulic</p> <p><b>Keynote Address 2</b> "Knowledge for Development, Peace and Against Poverty", N. Gorjestani</p>	<p><b>Knowledge Cities Summit</b> Warm up Session</p> <p><b>Knowledge Cities Summit</b> Parallel Sessions 1o-1u</p> <p><b>Knowledge Cities Summit</b> Parallel Sessions 2o -2u</p> <p><b>Keynote Presentation 3</b> "Shenzhen: Knowledge City", W. B. Lee</p> <p><b>Keynote Presentation 4</b> "Manchester K-City", C. Garner</p> <p><b>Plenary Session 7</b> "Reinventing Monterrey", E. Pasher, A. Fachinelli</p> <p><b>Plenary Session 8</b> "Regional Innovation Systems in Mexico", D. Rios, F. Medina, J.L. Aguirre, L. Cardenas</p>	<p><b>Plenary Session 9</b> <b>Open-Space</b> "Designing the Global KBD Agenda", A. Fachinelli, S. Chen, G. Koch, A. Arbonies</p> <p><b>Family Workshop 9</b> "Monterrey Secret Beauties", R. Bidault, L. Liebano, C. Hernandez</p> <p><b>Keynote Presentation 5</b> "The MAKCI Awards Ceremony", J. Carrillo, L. Edvinsson, S. Batra &amp; Winning Cities Representatives</p> <p><b>Keynote Presentation 6</b> "The Capital System Report of The City of Monterrey", J. Camilo, K. Jelenc, C. Garner, U. Schneider</p> <p><b>Keynote Presentation 7</b> "KBD Global Agenda", A. Fachinelli, S. Chen, G. Koch, A. Arbonies</p> <p><b>Plenary Session 10</b> "Towards a National Innovation System in Mexico", A. Serrano, G. Ramirez</p>	<p><b>Forum Cultural Activities</b></p> <p><b>Q &amp; A Session 6</b> S. Batra</p> <p><b>Forum Cultural Activities</b></p>
<p><b>Joint session</b> Inter-American Development Bank (IDB)-CISC</p> <p><b>Dinner</b> IDB-CISC</p>	<p><b>Lunch</b></p> <p><b>Book Presentations 1-2</b> 1. "Knowledge-Based Urban Development: Planning and Applications in the Information Era", T. Yigitcanlar 2. "Building a Knowledge City-Region in Bogota", F. Chaparro</p> <p><b>Plenary Session 1</b> "Knowledge for Communities", N. Bontis, A. Bourfour, S. Chen</p> <p><b>Plenary Session 2</b> "National K-Programs: Israel, Japan, Brazil", J. Peleg, T. Sumita, M. Cavalcanti</p> <p><b>Q &amp; A Session 1</b> J. Chatzkel</p> <p><b>Official Dinner 1</b> MCIC</p> <p><b>Forum Cultural Activities</b></p>	<p><b>Book Presentations 3-4</b> 3. "Regiones Iberoamericanas del Conocimiento: Experiencias de Desarrollo Regional Basado en Conocimiento", A. Mujika 4. "Knowledge Mobilization (KM) in the Social Sciences and Humanities", A. Bannet &amp; D. Bannet</p> <p><b>Book Presentations 5-6</b> 5. "Five steps to Finland's future", P. Stahle 6. "The JKM Special Issue on KBD 2007", J. Carrillo</p> <p><b>Book Presentations 7-8</b> 7. "Creative urban regions: harnessing urban technologies to support Knowledge City initiatives", T. Yigitcanlar 8. "Knowledge Cities", K. Metaxiotis</p> <p><b>ADAT Advisory Board Meeting</b></p> <p><b>ADAT Lunch</b></p> <p><b>Q &amp; A Session 2</b> C. Landry</p> <p><b>Official Dinner 2</b></p> <p><b>Forum Cultural Activities</b></p>	<p><b>Book Presentations 5-6</b> 5. "Five steps to Finland's future", P. Stahle 6. "The JKM Special Issue on KBD 2007", J. Carrillo</p> <p><b>Keynote Presentation 3</b> "Shenzhen: Knowledge City", W. B. Lee</p> <p><b>Keynote Presentation 4</b> "Manchester K-City", C. Garner</p> <p><b>Plenary Session 7</b> "Reinventing Monterrey", E. Pasher, A. Fachinelli</p> <p><b>Q &amp; A Session 3</b> T. Sumita</p> <p><b>Official Dinner 3</b> UANL</p> <p><b>Forum Cultural Activities</b></p>	<p><b>Book Presentations 7-8</b> 7. "Creative urban regions: harnessing urban technologies to support Knowledge City initiatives", T. Yigitcanlar 8. "Knowledge Cities", K. Metaxiotis</p> <p><b>Keynote Presentation 4</b> "Manchester K-City", C. Garner</p> <p><b>Plenary Session 7</b> "Reinventing Monterrey", E. Pasher, A. Fachinelli</p> <p><b>Plenary Session 8</b> "Regional Innovation Systems in Mexico", D. Rios, F. Medina, J.L. Aguirre, L. Cardenas</p> <p><b>Q &amp; A Session 4</b> L. Edvinsson</p> <p><b>Official Dinner 4</b> ITESM</p> <p><b>Forum Cultural Activities</b></p>	<p><b>Book Presentations 9-10</b> 9. UNESCO Book presentation, TBD 10. "The Art of City Making", C. Landry</p> <p><b>Keynote Presentation 6</b> "The Capital System Report of The City of Monterrey", J. Camilo, K. Jelenc, C. Garner, U. Schneider</p> <p><b>Keynote Presentation 7</b> "KBD Global Agenda", A. Fachinelli, S. Chen, G. Koch, A. Arbonies</p> <p><b>Plenary Session 10</b> "Towards a National Innovation System in Mexico", A. Serrano, G. Ramirez</p> <p><b>Q &amp; A Session 5</b> C. Millar</p> <p><b>Official Dinner 5</b></p> <p><b>Forum Cultural Activities</b></p>	<p><b>Forum Cultural Activities</b></p> <p><b>Q &amp; A Session 6</b> S. Batra</p> <p><b>Forum Cultural Activities</b></p>

# Program Components



## **The 1st Knowledge Cities Summit**

A Conference by registration taking place from Wednesday 17 through Saturday 20. Several conversation formats aiming at facilitating knowledge exchange and socialization amongst participants. Check program updates at <http://globalkbdweek.mty.itesm.mx>

## **The Universal Forum of Cultures and Knowledge Monterrey 2007 (Umbrella event)**

After the First Edition took place in Barcelona in 2004, this outstanding international event ("the olimpics of culture") will be hosted by The City of Monterrey from September 20 through November 18 (visit [www.monterreyforum2007.org](http://www.monterreyforum2007.org))

## **The Most Admired Knowledge Cities (MAKCi) Awards**

Teleos, the UK-based MAKE Award organizer and The World Capital Institute have partnered to design and execute the global experts consultation that shall lead to the designation of the most admired knowledge cities for 2007. The Awards will be presented on Saturday 20.

## **Global Knowledge Agenda**

This open space event to be held on the morning of Saturday 20 will close the technical section of the week. All represented organizations and conference participants will face the challenge of integrating the different inputs generated throughout the week into a coherent and viable global KBD agenda.

## **International KBD book exhibition and presentations**

This year's institutional guest of the Monterrey International Book Fair (October 14-21) will be UNESCO. An international selection of recent publications will be displayed and a series of book presentations by their authors and editors will take place.

## **The Forum Dialogues on Knowledge Based Development**

Following the Forum Dialogues tradition, over 30 free and open sessions aimed at the general public will take place Tuesday 16 through Saturday 20 in several participative formats such as keynote conferences, roundtables, debates, workshops/seminars, Q&A sessions, etc., focusing on social aspects of knowledge relevant to citizens' everyday life.

## **The Ibero-American Community for Knowledge Systems Assembly**

The leading international Latin network devoted to knowledge management and knowledge-based development will hold its fifth annual general assembly on Monday 15 and delegates will participate throughout the whole week.

**Associations and networks meetings.** Other related international and national organizations will hold important meetings during this week, creating further potential for synergies, such as the UN Global Compact Annual Networks Forum, the Forum Intellectus (based in Spain) and the national ADIAT (Association of Applied Reserach and Technology Development Executives) and CAINTRA (Local Industry Chamber).

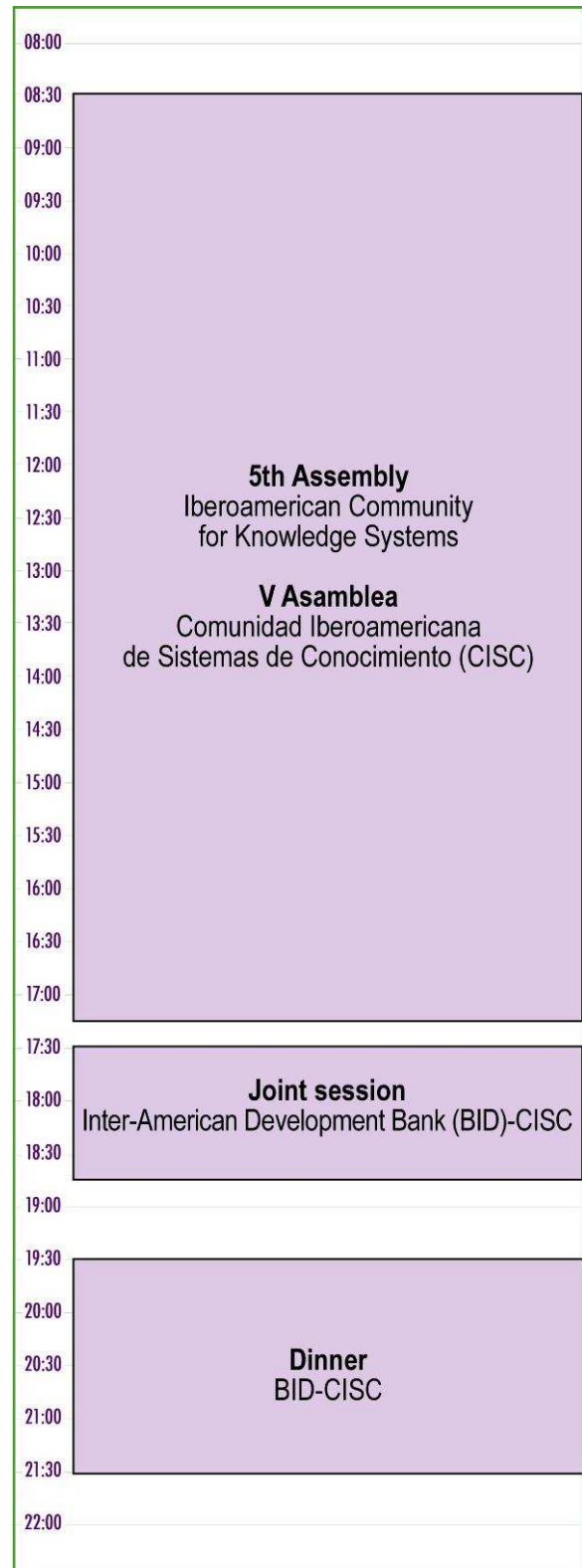
## **Cultural and social evenings**

The week's program will be scheduled to allow participants to enjoy the world-class menu of exhibitions, performances, and celebrations that will be bursting at the huge Fundidora Park and throughout the City. Check program at [www.monterreyforum2007.org](http://www.monterreyforum2007.org)

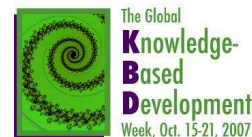
# Monday, October 15

The Global Knowledge Based Development Week opens with the 5<sup>th</sup> Annual Assembly of the international KM and KBD regional network for Latin America, the Iberic Peninsula and the Hispanic Communities of North America. Delegates from the 27 “cells” in 13 countries join their elected governing boards and all attendind CISC members for a yearly progress report, planning, organization and celebration. Later on, the InterAmerican Development Bank and CISC meet to explore ways to promote Knowledge City initiatives around the region. A dinner will bring together the two former institutions plus other regional KM/KBD organizations. The day’s activities will be held at the Tecnológico de Monterrey main campus, since CINTERMEX will remain closed on

Monday.



# Monday, October 15



## 5<sup>th</sup> Assembly of the Iberoamerican Community for Knowledge Systems V Asamblea de la Comunidad Iberoamericana de Sistemas de Conocimiento - CISC

Schedule	8:30 – 17:15	Access	Members only / Sólo miembros
Chair	Ángel Arbonías (España)	Language	Spanish / Español
Speakers	Per agenda / Según agenda	Audience	Closed event
Venue / Room	Tecnológico de Monterrey /Salones Ejecutivos TBD, Centro Estudiantil	Sim. translation	No

## BID-CISC Joint Session / Sesión Conjunta BID-CISC

Schedule	17:30 – 18:45	Access	By invitation only / Por invitación
Chair	TBD	Language	Spanish / Español
Speakers	TBD	Audience	Closed event
Venue / Room	Tecnológico de Monterrey /Salones Ejecutivos TBD, Centro Estudiantil	Sim. translation	No

## BID-CISC Dinner / Cena BID-CISC

Schedule	19:00 – 21:00	Access	By invitation only / Por invitación
Chair	TBD	Language	Spanish / Español
Speakers	TBD	Audience	Closed event
Venue / Room	Tecnológico de Monterrey /Salones Ejecutivos TBD, Centro Estudiantil	Sim. translation	No

# Tuesday, October 16

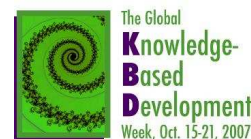
This day has two landmarks: the seminars and the beginning of the Forum Dialogues. The morning seminar/workshops are a series of free world-class sessions where top international experts will work with the audiences on five major topics:

1. Knowledge Management;
2. K-based Economic and Social Development;
3. Business Intelligence, Knowledge and Innovation;
4. Social Intellectual Capital; and
5. Knowledge City-regions.

1 and 4 will be conducted in English, the remaining three in Spanish. The afternoon inaugurates the pattern to be followed all days through Saturday: book presentations in collaboration with the splendid Monterrey Book Fair (do not miss this year's institutional guest stand: UNESCO), plenary sessions, the Q&A session for the general public, private evenings and Forum cultural activities.

08:00				
08:30	<b>Seminar 1</b> "Knowledge Management"	<b>Seminar 2</b> "Knowledge Based Economic and Social Development"	<b>Seminar 3</b> "Business Intelligence, Knowledge & Innovation"	<b>Seminar 4</b> "Social Intellectual Capital"
09:00				
09:30				
10:00				
10:30				
11:00	<b>Seminar 5</b> "Knowledge City-Regions"	<b>Lunch</b>		
11:30				
12:00				
12:30				
13:00				
13:30	<b>Book Presentations 1-2</b>			
14:00	1. "Knowledge-Based Urban Development: Planning and Applications in the Information Era", T. Yigitcanlar			
14:30	2. "Building a Knowledge City-Region in Bogota", F. Chaparro			
15:00	<b>Plenary Session 1</b> "Knowledge for Communities", N. Bontis, A. Bounfour, S. Chen			
15:30				
16:00				
16:30	<b>Plenary Session 2</b> "National K-Programs: Israel, Japan, Brazil", J. Peleg, T. Sumita, M. Cavalcanti			
17:00	<b>Q &amp; A Session 1</b> J. Chatzkel			
17:30				
18:00	<b>Official Dinner 1</b> MCIC			
18:30				
19:00	<b>Forum Cultural Activities</b>			
19:30				
20:00				
20:30				
21:00				
21:30				
22:00				

# Tuesday, October 16



<b>Seminar 1: Knowledge Management</b>			
Schedule	8:30 – 12:30	Access	Free with prior registration
Chair	Ana C. Treviño (México)	Language	English
Speakers	A. Bennet (USA) / K. Wiig (USA) / J. Chatzkel (USA)	Audience	Professionals and Students
Venue / Room	101	Sim. translation	TBD

<b>Seminar 2: Knowledge Based Economic and Social Development / Desarrollo Económico y Social Basado en Conocimiento</b>			
Schedule	8:30 – 12:30	Access	Free with prior registration / Gratis con registro previo
Chair	Raimundo Abello (Colombia)	Language	Spanish / Español
Speakers	A. Fachinelli (Brasil) / D. Paolillo (Uruguay) / D. Herrera (Colombia) / L. Roldán (Argentina)	Audience	Professionals and Students
Venue / Room	102	Sim. translation	No

<b>Seminar 3: Business Intelligence, Knowledge &amp; Innovation / Inteligencia de Negocio, Conocimiento e Innovación</b>			
Schedule	8:30 – 12:30	Access	Free with prior registration / Gratis con registro previo
Chair	Carlos Díaz (México)	Language	Spanish / Español
Speakers	A. Mujika (España) / C. Durán (Guatemala), / J. Lara (Perú) / G. Olavarrieta (México)	Audience	Professionals and Students
Venue / Room	103	Sim. translation	No

<b>Seminar 4: Social Intellectual Capital</b>			
Schedule	8:30 – 12:30	Access	Free with prior registration
Chair	Blanca García (México)	Language	English
Speakers	A. Pulic (Croatia) / J. M. Viedma (España) / G. Schiuma (Italy) / K. Passerini (USA)	Audience	Professionals and Students
Venue / Room	104	Sim. translation	TBD

<b>Seminar 5: Knowledge Cities-Regions / Ciudades-Región de Conocimiento</b>			
Schedule	8:30 – 12:30	Access	Free with prior registration / Gratis con registro previo
Chair		Language	Spanish / Español
Speakers	F. Chaparro (Colombia) / E. Flamenco (España) / Olilia Carlier (Ecuador)	Audience	Professionals and Students
Venue / Room	107	Sim. translation	No

# Tuesday, October 16

## KCs Summit Lunch

Schedule	12:45 – 14:00	Access	Registered conference participants only
Venue / Room	TBD		

## Book Presentation 1: *Knowledge Based Urban Development*

Schedule	14:00 – 15:00	Access	Free
Chair	TBD	Language	English
Authors	Tan Yigitcanlar et al (Australia)	Audience	All public
Venue / Room	TBD	Sim. translation	No

## Book Presentation 2: *Construyendo una Ciudad de Conocimiento en Bogotá*

Schedule	14:00 – 15:00	Access	Free
Chair	TBD	Language	Spanish / Español
Author	Fernando Chaparro (Colombia)	Audience	All public
Venue / Room	TBD	Sim. translation	No

## Plenary Session 1: *Knowledge for Communities*

Schedule	15:30 - 16:30	Access	Free
Chair	A. Bennet	Language	English
Speakers	N. Bontis (Canada) / A. Bounfour (France) / W. Ritter (Hong Kong)	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

## Plenary Session 2: *National K-Programs: Israel, Japan, Brazil*

Schedule	16:00 – 17:00	Access	Free
Chair	S. Chen	Language	English
Speakers	J. Peleg (Israel) / T. Sumita (Japan) / M. Cavalcanti (Brazil)	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

## Official Dinner hosted by “Monterrey: International Knowledge City” Project

Schedule	18:30 – 20:00	Access	By invitation only
Venue / Room	Club de Industriales	Host	Mr. Antonio Zárate Project Director



# Tuesday, October 16

Forum Question			
Schedule	18:30 – 20:30	Access	Free
Chair	TBD	Language	English
Speaker	J. Chatzkel (USA)	Audience	All public
Venue / Room	TBD	Sim. translation	Yes

Cultural highlight:			
Schedule	TBD	Access	Entrance fee TBD
Activity	TBD	Language	English
Country	TBD	Audience	All public
Venue / Room	TBD	Sim. translation	No

Cultural highlight:			
Schedule	TBD	Access	Entrance fee TBD
Activity	TBD	Language	English
Country	TBD	Audience	All public
Venue / Room	TBD	Sim. translation	No

Cultural highlight:			
Schedule	TBD	Access	Entrance fee TBD
Activity	TBD	Language	English
Country	TBD	Audience	All public
Venue / Room	TBD	Sim. translation	No

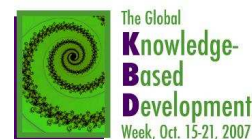
# Wednesday, October 17

Wednesday will focus on organizational-level knowledge processes as building blocks of interorganizational dynamics. Therefore, knowledge and innovation management cases and process analysis will serve as basis for k-based business development, incubation and entrepreneurship, intellectual capital accounting, risk management and financing, and knowledge networking.

From that base we move into local knowledge and value flows involved in regional networks, clusters, technological parks, technolpoles, civic networking, democratic processes, public information, e-government, etc. The day starts with the Opening Ceremony of the Knowledge Cities Summit, immediately followed by the first two of its core activities: the highly participative and focused parallel sessions. Also during the morning, the first of the workers' seminar will take place before all participants convey for a keynote address. Lunch precede two book presentations, another keynote and two plenary sessions. The daily Q&A session and official dinner will close the day's works as a prelude to the evening's cultural activities.



# Wednesday, October 17



Knowledge Cities Summit / Opening Ceremony			
Schedule	8:00 – 9:00	Access	Registered conference participants and special guests
Chair	Javier Carrillo, Global KBDWeek Chairman	Language	Spanish / Español
Presidium	N.C. Parás (NL Governor/ R. Rangel (ITESM) / J.A. González (UANL)/ A. Zárate (MCIC) / Reyes Tamez (SEP)/ A. Arbonies (CISC) / L. Edvinsson (NCP)/ P. Stahle (Intl. Adv. Board)	Audience	Conference participants and media coverage
Venue / Room	México Room (CINTERMEX)	Sim. translation	Yes

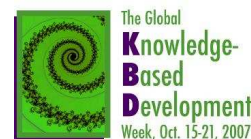
Knowledge Cities Summit / Parallel Session 1a KM 1: Regional Business Development / GC 1: Desarrollo Regional de Negocios			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	TBD	Language	Spanish / Español
Speakers	<p><b>Isabel Morales (México)</b> “Desarrollo regional a través de la creación del conocimiento en la Agricultura Orgánica”</p> <p><b>Manuel Neira (Colombia)</b> ‘Estrategia para la Construcción Social de un Corredor Multimedia en Colombia”</p> <p><b>Edgar R. Ramírez (México)</b> “La Gestión del Conocimiento y su relación con las tácticas políticas y el compromiso hacia la empresa. El caso de la industria del calzado en México”</p> <p><b>Eric Dorión, Elóide Pavoni, Roberto Biasio, Enor Tonolli (Brasil)</b> “Desarrollo Basado en Conocimiento: caso de estudio de Randon S.A., Caxias do Sul”</p> <p><b>Alfonso Delgado (México)</b> “Identificación de Capacidades tácitas de KM e Innovación en las empresas”</p>	Audience	Conference participants
Venue / Room	101	Sim. translation	No

# Wednesday, October 17

Knowledge Cities Summit / Parallel Session 1b <i>KM in Ancient Civilizations</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	<b>TBD</b>	Language	English
Speakers	<b>Surinder Batra (India)</b> “Knowledge Based Indian Heritage” <b>Carlos García (México)</b> “Lessons from the Mayan Calendar” <b>Edna Pasher (Israel)</b> “ Knowledge from the Israeli Diasphora” <b>W.B. Lee (China)</b> “Knowledge Based Chinese Traditions”	Audience	Conference participants
Venue / Room	102	Sim. translation	No

Knowledge Cities Summit / Parallel Session 1c <i>Impacto de las tecnologías en la conformación y desarrollo de la nueva ciudadanía/ Impact of Technology in the Conformation and Development of New Citizens</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	<b>TBD</b>	Language	Spanish / Español
Speakers	<b>Juan Manuel Alcocer (Mexico)</b> “paper” <b>Adolfo Benito Narvaez (Mexico)</b> “paper” <b>Moisés Hinojosa (Mexico)</b> “paper” <b>Pablo Valdez (Mexico)</b> “paper”	Audience	Conference participants
Venue / Room	103	Sim. translation	No

# Wednesday, October 17



Knowledge Cities Summit / Parallel Session 1d <i>Managing Knowledge Networks</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	TBD	Language	Spanish / Español
Speakers	<p><b>Patricia Ocegüera, Carlos Palavicini (México)</b> “Red de Geociencias PEP”</p> <p>Alberto Mendoza (México) “Red de Expertos de la ST/CFE”</p> <p><b>Gabriel Valerio (México)</b> “Redes de Conocimiento del Tecnológico de Monterrey</p> <p>J.G. Machuca (México) “Redes de Expertos de la RN”</p> <p><b>Ana Catalina Treviño (México)</b> “Redes de Conocimiento en Universidades”</p> <p><b>Enrique Díaz de León (México)</b> “Codificación del Conocimiento de Expertos”</p> <p><b>Daniel Guevara (México)</b> “Técnicas de extracción y diseminación del conocimiento en las empresas”</p>	Audience	
Venue / Room	104	Sim. translation	

Knowledge Cities Summit / Parallel Session 1e <i>KM III: The Futures of KM</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	TBD	Language	English
Speakers	<p><b>Alex Bennet (USA)</b> “My perspective on the future of KM”</p> <p><b>Nick Bontis (Canada)</b> “My perspective on the future of KM”</p> <p><b>David Snowden (UK)</b> “My perspective on the future of KM”</p> <p><b>Karl Wiig (USA)</b> “My perspective on the future of KM”</p>	Audience	Conference participants
Venue / Room	107	Sim. translation	No

<b>Knowledge Cities Summit / Parallel Session 1f</b> <b><i>ADIAT: KM cases in Mexican SMEs / ADIAT: Casos de Gestión de Conocimiento e Innovación en PyMEs Mexicanas</i></b>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	Ricardo Viramontes (México)	Language	Spanish / Español
Speakers	<b>Marcelo Funes (México)</b> “Sistema automático de verificación de calidad de impresión de CDs u DVDs” <b>Luis Vidal (México)</b> “Desarrollo de una fotónica de nopal” <b>Agustín Bravo (México)</b> “Sistema de control numérico de arquitectura abierta para máquinas-herramienta” <b>Roberto Tapia (México)</b> “Suspensión auxiliar en etapas de trabajo de hule a tensión para ejes de vehículos en general” <b>Federico López (México)</b> “Investigación y Desarrollo de proceso de azúcar refinado microcristalizado” <b>Jorge Olmos (México)</b> “Técnicas de biología molecular para el diagnóstico oportuno de virus causante de cáncer cervicouterino”	Audience	Conference participants
Venue / Room	108	Sim. translation	No

<b>Knowledge Cities Summit / Parallel Session 1g</b> <b><i>Knowledge-based Business Development</i></b>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	Fidel García	Language	English
Speakers	<b>Klaus North (Germany)</b> “KBD Business development in Germany” <b>Max Ugaz (Perú)</b> “KBD Business development in Perú” <b>Max Ugaz (Canadá)</b> “KBD Business development in Canada”	Audience	Conference participants
Venue / Room	109	Sim. translation	No

# Wednesday, October 17

Knowledge Cities Summit / Parallel Session 2a <i>KM IV: Managing Knowledge Transfer and Organizational Identity</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	<b>TBD</b>	Language	English
Speakers	<p><b>Blanca García (UK)</b> “Developing Knowledge Facilitators in Knowledge intensive Higher Education Institutions”</p> <p><b>Harriet J. Riofrio (USA)</b> “About Knowledge and Knowing: Integrating and Anchoring the Story”</p> <p><b>Celina Torres (Mexico)</b> “Identity as an Organizational Learning Framework”</p> <p><b>Ramón Brena (Mexico)</b> “K-Distribution, Democracy or Control”</p> <p><b>Martha Corrales (Mexico)</b> “Identity in Mergers and Acquisitions Management”</p>	Audience	Conference participants
Venue / Room	101	Sim. translation	No

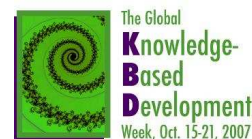
Knowledge Cities Summit / Parallel Session 2b <i>KM V: Regional Collaboration Networks / GC V: Redes Regionales de Colaboración</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	<b>TBD</b>	Language	Spanish / Español
Speakers	<p><b>Edgar Ramírez (México)</b> “La gestión del conocimiento y su relación con las tácticas políticas y el compromiso hacia la empresa”</p> <p><b>Anastasio Urra, Antonia Mohedano (España)</b> “Aprendizaje organizativo en las alianzas estratégicas: el caso de una multinacional española”</p> <p><b>David Romero (México)</b> “Go-Net Collaborative”</p> <p><b>Rolando Vargas (Brasil)</b> “A KM Framework to create a virtual organization breeding environment in the mould and die sector ”</p> <p><b>Carlos Scheel (México)</b> “Clusters regionales”</p>	Audience	Conference participants
Venue / Room	102	Sim. translation	No

<b>Knowledge Cities Summit / Parallel Session 2c</b> <b><i>Knowledge Management in the Mexican Public Sector /</i></b> <b><i>Gestión del Conocimiento en el Sector Público Mexicano</i></b>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	<b>TBD</b>	Language	Spanish / Español
Speakers	<b>Jorge A. Fernández (México)</b> “Estrategia KM PEP-Región Norte” <b>Normann Maza (México)</b> “Estrategia KM ST/CFE” <b>José Fernando Cid de León (México)</b> “KM en la Secretaría de Economía” <b>Patricia Ocegüera, Carlos Palavicini (México)</b> “Cambio en el paradigma de PEP” <b>Pedro Flores (México)</b> “Aplicación del Sistema de Capitales para el Diseño de Iniciativas en el Desarrollo de Sinaloa”	Audience	Conference participants
Venue / Room	103	Sim. translation	No

<b>Knowledge Cities Summit / Parallel Session 2d</b> <b><i>Innovation Incubators</i></b>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	<b>TBD</b>	Language	English
Speakers	<b>Ron Dvir, Hank Kune, Paolo Martinez (Israel)</b> “An Operating System for Urban and Regional Innovation Engines” <b>Antonios Dem. Livieratos (France/Greece)</b> “A knowledge based framework for developing business incubator strategy in less developed institutional environments: the case of BIC of Attika Incubator” <b>Reynold González (México)</b> “The Monterrey Technological Park” <b>José Manuel Aguirre (México)</b> “The Monterrey Tech Incubator”	Audience	Conference participants
Venue / Room	104	Sim. translation	No



# Wednesday, October 17



Knowledge Cities Summit / Parallel Session 2e <i>Knowledge Based Development: a Babel or a New Language</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	<b>TBD</b>	Language	English
Speakers	<b>Ahmed Bounfour (France)</b> “KBD: Babel or New Language?” <b>B. Laporte (USA)</b> “KBD: Babel or New Language?” <b>Tan Yigitcanlar (Australia)</b> “KBD: Babel or New Language?” <b>F. Cunningham (UK)</b> “KBD: Babel or New Language?” <b>José María Viedma (Spain)</b> “KBD: Babel or New Language?”	Audience	Conference participants
Venue / Room	107	Sim. translation	No

Knowledge Cities Summit / Parallel Session 2f <i>ICTs for the Knowledge Society / TICs para la Sociedad del Conocimiento</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	<b>TBD</b>	Language	Spanish / Español
Speakers	<b>Manuel Neira (Colombia)</b> “Proyecto RINGlobal – Red Innovación Global” <b>Christian Rodríguez (Colombia)</b> “Proyecto UVTE – Universidad Virtual Empresarial” <b>Miguel Ángel Pérez (México)</b> “ICTs in the Knowledge Societies” <b>David Garza (México)</b> “Paper”	Audience	Conference participants
Venue / Room	108	Sim. translation	No

# Wednesday, October 17

<b>Knowledge Cities Summit / Parallel Session 2g</b> <i>Knowledge Management for SMEs / Gestión del Conocimiento para PyMEs</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	TBD	Language	Spanish / Español
Speakers	<b>Carlos Díaz (México)</b> “Paper” <b>Gilberto Olavarrieta (México)</b> “Paper” <b>Clelia Hernández (México)</b> “Paper”	Audience	Conference participants
Venue / Room	109	Sim. translation	No

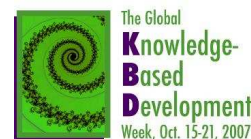
<b>Workers Seminar 1: Awakening / Darse cuenta</b>			
Schedule	9:30 – 12:00	Access	Free with prior registration
Chair	N/A	Language	Spanish / Español
Speaker	M. Sañudo (México)	Audience	Registered workers
Venue / Room	TBD	Sim. translation	No

<b>Keynote Address 2: Knowledge for People, Enterprises, Cities and Societies</b>			
Schedule	12:00 – 13:00	Access	Free
Chair	TBD	Language	English
Speaker	K. Wiig (USA)	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	No

<b>Lunch</b>			
Schedule	13:00 – 13:45	Access	Registered conference participants only
Venue / Room	TBD		No

<b>Book Presentation 3: Regiones Iberoamericanas del conocimiento: Experiencias de Desarrollo Regional Basado en Conocimiento</b>			
Schedule	14:00 – 15:00	Access	Free
Chair	TBD	Language	Spanish / Español
Authors	A. Mújika (España)	Audience	Conference participants and general public
Venue / Room	TBD	Sim. translation	No

# Wednesday, October 17



## Book Presentation 4: *Knowledge Mobilization in the Social Sciences and humanities*

Schedule	14:00 – 15:00	Access	Free
Chair	TBD	Language	English
Author	Alex Bennet and David Bennet (USA)	Audience	Conference participants and general public
Venue / Room	TBD	Sim. translation	No

## Keynote Address 3: *World Bank Knowledge for Development Program*

Schedule	15:15 – 16:00	Access	Free
Chair	TBD	Language	English
Speaker	B. Laporte (pais)	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

## Plenary Session 3: *Knowledge for Business Innovation*

Schedule	16:00 – 17:00	Access	Free
Chair	TBD	Language	English
Speakers	David Snowden (USA) / Takayuki Sumita (Japan)	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

## Plenary Session 4: *Platform for Business Innovation in Mexico / Plataforma para la Innovación de Negocios en México*

Schedule	17:00 – 18:00	Access	
Chair		Language	Spanish / Español
Speakers	L. Ríos (México) / L. Rodríguez (México)	Audience	Conference participants and general public
Venue / Room	México Room	Sim. translation	

## Official Dinner

Schedule	18:30 – 20:00	Access	By invitation only
Venue / Room			

# Wednesday, October 17

Forum Question			
Schedule	18:30 – 20:30	Access	Free
Chair		Language	English
Speaker	C. Landry	Audience	Conference participants and general public
Venue / Room		Sim. translation	Yes

# Thursday, October 18

Thursday will have a distinctive focus on Knowledge Based Development processes, i.e., the social dimensions of knowledge value creation and distribution. Regions, countries and worldwide programs will provide the level of analysis.

The day starts with an activity that will be repeated on Friday and Saturday: a brief “warming up” session promoting and early gathering of participants for fun, socializing and a very attractive draw of prizes including a generous donation of copies of the publications to be presented throughout the week. Paralled and plenary sessions make a busy morning, followed by another interesting set of book presentations and plenary sessions in the afternoon. The daily Q&A session closes the day as everybody rounds it up with dinner, social and cultural events.

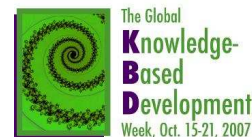


Knowledge Cities Summit / Warm up Session			
Schedule	8:30 – 9:00	Access	Registered conference participants only
Chair	TBD	Language	English
Speakers	TBD	Audience	Conference participants
Venue / Room	TBD	Sim. translation	No

Knowledge Cities Summit / Parallel Session 1h <i>Creative Urban Environments</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair		Language	English
Speakers	<b>Remy Tremblay (Canada)</b> “The Creative Class of the Innovative Theory of KBC’s” <b>Tan Yigitcalar (Australia), Scott Baum (Australia), Koray Velibeyoglu (Australia), Bendan Gleeson (Australia), Stephen Horton (Australia)</b> “The Creative Environment: The Attraction and Retainment of Knowledge Workers in Queensland, Australia” <b>Raphaële Bidault-Waddington (France)</b> “The Contribution of the Creative Class to Knowledge-Based Development” <b>Rosa María Sánchez (Mexico)</b> “Unleashing Women’s Entrepreneurial Creativity”	Audience	Conference participants
Venue / Room	101 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 1i <i>Social ICII: IC Accountability</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	TBD	Language	English
Speakers	<b>Giovanni Schiuma (Italy), Antonio Lerro (Italy)</b> “The Intellectual Capital Roots of Wealth” <b>Nick Bontis (Canada)</b> “Paper” <b>Ahmed Bounfour (France)</b> “Paper” <b>Ante Pulic (Croacia)</b> “Paper”	Audience	Conference participants
Venue / Room	102 Cintermex	Sim. translation	No

# Thursday, October 18



Knowledge Cities Summit / Parallel Session 1j <i>Public IC Reporting</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	Günter Koch	Language	English
Speakers	<b>Günter Koch (Austria)</b> “INTOSAI” <b>Benjamín Fuentes (Mexico)</b> “Federal Audit., Mexico” <b>Jose Lara (Peru)</b> “Intellectual Capital Management at the Federal Audit, Peru”	Audience	Conference participants
Venue / Room	103 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 1k <i>Knowledge: a Global Public Good/ Conocimiento: un Bien Público y Global</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	Bernardo Gonzalez-Arechiga	Language	Spanish/ Español
Speakers	<b>Nombre (Pais)</b> “paper”	Audience	Conference Participants/ Participantes de la conferencia
Venue / Room	104 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 1l <i>Managing Learning Communities</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	<b>TBD</b>	Language	English
Speakers	<b>Annuka Jyrämä (Finland), Risto Rajala (Finland), Olli-Pekka Kauppila (Finland)</b> “The Knowledge Activists in Social Knowledge Networks” <b>Blanca Garcia (UK)</b> “Developing Knowledge Facilitators in Knowledge-Intensive Higher Education Institutions” <b>Monica Espinosa (Mexico)</b> “The CISC” <b>Pablo Ramirez (Mexico)</b> “Virtual Communities” <b>Katia Passerini (USA), Arturo Pagan (USA)</b> “Knowledge Sharing and Learning Initiatives at the United Nations Population Fund (UNFPA)”	Audience	Conference participants
Venue / Room	107 Cintermex	Sim. translation	No

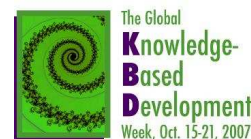
Knowledge Cities Summit / Parallel Session 1m <i>Knowledge Traits in the Latin World/ Razgos de Conocimiento en el Mundo Latino</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	TBD	Language	Spanish/ Español
Speakers	<b>Jose Maria Viedma (Spain)</b> “paper” <b>Edgar Flamenco (El Salvador)</b> “paper” <b>Ana Cristina Fachinelli (Brazil)</b> “paper” <b>Dario Herrera (Colombia)</b> “paper”	Audience	Conference participants/ Participantes de la conferencia
Venue / Room	108 Cintermex	Sim. translation	no

Knowledge Cities Summit / Parallel Session 1n <i>Knowledge Transfer and Biotech Industry</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	Hugo Barrera	Language	English
Speakers	<b>Luis Salicrup (Uruguay)</b> “UNESCO” <b>Uri Reichman (USA)</b> “NIH” <b>Patricia Cotton (USA)</b> “paper”	Audience	Conference participants
Venue / Room	109 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 2h <i>Territorial Dimension of K-Cities</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	TBD	Language	English
Speakers	<b>Carlos Merino (Spain)</b> “Intellectual Capital in the Territorial Context” <b>Cecilia Moreno (Mexico)</b> “The Knowledge Cities According to Geopolitics” <b>Antonio Messeni Petruzzelli (Italy), Vito Albino (Italy), Nunzia Carbonara (Italy)</b> “The Role of Proximity to Technology Districts” <b>Alazne Mujika (Spain)</b> “Iberoamerican Regions of Knowledge: Regional Knowledge Based Development Experiences” <b>Bárbara Badulesco (Canada/Mexico)</b> “paper”	Audience	Conference participants
Venue / Room	101 Cintermex	Sim. translation	No



# Thursday, October 18



Knowledge Cities Summit / Parallel Session 2i <i>The New Club of Paris</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	TBD	Language	English
Speakers	<b>Leif Edvinsson (Sweden)</b> “paper” <b>Günter Koch (Austria)</b> “paper” <b>Ahmed Bounfour (France)</b> “paper” <b>Eduardo Rath (Brazil)</b> “paper”	Audience	Conference participants
Venue / Room	102 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 2i <i>Redesigning Education for Knowledge Society</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	Herctor Barraza	Language	English
Speakers	<b>Cristobal Cobo(Chile)</b> “ <i>Building a flexible architecture for the learning environment of the Knowledge Society.</i> ” <b>Gabriel Kent (USA)</b> “ <i>World Education or Bust</i> ”.	Audience	Conference participants
Venue / Room	103 Cintermex	Sim. translation	No

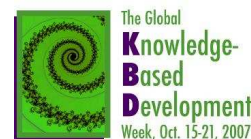
Knowledge Cities Summit / Parallel Session 2k <i>Social Knowledge and Innovation/ Conocimiento Social e Innovación</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only/ Paraticipantes registrados
Chair	TBD	Language	Spanish/ Español
Speakers	<b>Carmelo Duran (Guatemala)</b> “paper” <b>Fernando Chaparro (Colombia)</b> “paper” <b>Daniel Paolillo (Uruguay)</b> “paper” <b>Dario Herrera (Colombia)</b> “paper”	Audience	Conference participants/ Participantes de las conferencias
Venue / Room	104 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 2l <i>KBD Frameworks</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	TBD	Language	English
Speakers	<b>Karl Wiig (UK)</b> “Build Competent People, Profitable Enterprises, Effective Cities, and Desirable Societies” <b>Yinmin Chung(Australia)</b> “Young and Old: Co-creation and Learning for Sustainable Knowledge-based Society” <b>TanYigitcanlar (Australia)</b> “paper” <b>Bruno Laporte (USA)</b> World Bank Knowledge and Human Development Program”	Audience	Conference participants
Venue / Room	107 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 2m <i>e-Government</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only/ Participantes registrados solamente
Chair	Blanca García	Language	Spanish/ Español
Speakers	<b>Victor Vergara (Mexico)</b> “World Bank”/ “Banco Mundial” <b>Pedro Flores (Mexico)</b> “e-Government : From the KBD Perspectiva”/ “e-Government: Desde la Perspectiva de KBD” <b>Abraham Sotelo (Mexico)</b> “Mexican Experience”/ “Experiencia de México”	Audience	Conference participants/ Participantes de la conferencia
Venue / Room	108 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 2n <i>The Knowledge Divide</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	TBD	Language	English
Speakers	<b>Nicolas Gorjestani ( )</b> “paper” <b>Surinder Batra (India)</b> “paper” <b>Carmelo Durán (Guatemala)</b> “paper”	Audience	Conference participants
Venue / Room	109 Cintermex	Sim. translation	No

# Thursday, October 18



## Workers Seminar 2: *Saber, Saber / Knowing How to Know*

Schedule	9:30 – 12:00	Access	Free with prior registration
Chair	N/A	Language	Spanish / Español
Speaker	J.I Icaza(México)	Audience	Registered workers
Venue / Room	TBD	Sim. translation	No

## Plenary Session 5: *KBD: Finland and Singapore*

Schedule	12:00 – 13:00	Access	Free
Chair	TBD	Language	English
Speakers	Pirjo Stahle (Finland) / Carolina Wong (Singapore)	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

## Lunch

Schedule	13:00 – 13:45	Access	Registered conference participants only
Venue / Room	TBD		

## Book Presentation 5: *Five Steps to Finland's Future*

Schedule	14:00 – 15:00	Access	Free
Chair	TBD	Language	English
Authors	Pirjo Stahle (Finland)	Audience	Conference participants and general public
Venue / Room	TBD	Sim. translation	Yes

## Book Presentation 6: *UNESCO*

Schedule	14:00 – 15:00	Access	Free
Chair	TBD	Language	English
Authors	TBD	Audience	Conference participants and general public
Venue / Room	TBD	Sim. translation	Yes

# Thursday, October 18

## Plenary Session 6: *KBD: Austria and Croatia*

Schedule	15:15: – 16:00	Access	Free
Chair	TBD	Language	English
Speakers	Ursula Schneider (Austria) / Ante Pulic (Croatia)	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

## Keynote Address 2: *Knowledge for Development, Peace and Against Poverty*

Schedule	16:00-18:00	Access	Free
Chair	TBD	Language	English
Speaker	Nicolas Gorjestani World Bank Chief Knowledge Officer for Africa	Audience	All public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

## Official Dinner hosted by Universidad Autónoma de Nuevo León

Schedule	18:30 – 20:00	Access	By invitation only
Venue / Room	TBD	Host	J.A. Rodríguez

## Forum Question

Schedule	18:30 – 20:30	Access	Free
Chair		Language	English
Speaker	Takayuki Sumita (Japan)	Audience	Conference participants and general public
Venue / Room	TBD	Sim. translation	Yes

## Cultural highlight:

Schedule	TBD	Access	Entrance fee TBD
Activity	TBD	Language	English
Country	TBD	Audience	All public
Venue / Room	TBD	Sim. translation	No

# Thursday, October 18

Cultural highlight:			
Schedule	TBD	Access	Entrance fee TBD
Activity	TBD	Language	English
Country	TBD	Audience	All public
Venue / Room	TBD	Sim. translation	No

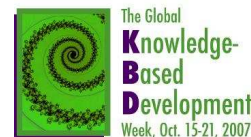
Cultural highlight:			
Schedule	TBD	Access	Entrance fee TBD
Activity	TBD	Language	English
Country	TBD	Audience	All public
Venue / Room	TBD	Sim. translation	No

# Friday, October 19

Friday will somehow be the highlight of the week insofar it focuses on knowledge cities, perhaps the most appealing, concrete and complex KBD category. As the day unfolds in a pattern quite similar to Thursday, cases, models, experiences and benchmarks will provide the ingredients for the richest perspective and dialogue ever held on this topic. With the week at its zenith, the conversations will begin to distill the best of collective knowledge construction.

08:00		
08:30	Knowledge Cities Summit Warm up Session	
09:00	Knowledge Cities Summit Parallel Sessions 10-1u	Professional Seminar 8 "Knowledge and Sustainability"
09:30		
10:00		
10:30	Knowledge Cities Summit Parallel Sessions 20-2u	Professional Seminar 8 "Knowledge and Sustainability"
11:00		
11:30		
12:00	Keynote Presentation 3 "Shenzen: Knowledge City", W. B. Lee	
12:30		
13:00	Lunch	ADIAT Advisory Board Meeting
13:30		
14:00	Book Presentations 7-8	ADIAT Advisory Board Meeting
14:30	7. "Creative urban regions: harnessing urban technologies to support Knowledge City initiatives", T. Yigitcanlar 8. "Knowledge Cities", K. Metaxiotis	
15:00		
15:30	Keynote Presentation 4 "Manchester K-City", C. Garner	ADIAT Lunch
16:00		
16:30	Plenary Session 7 "Reinventing Monterrey", E. Pasher, A. Fachinelli	
17:00	Plenary Session 8 "Regional Innovation Systems in Mexico", D. Ríos, F. Medina, J.L. Aguirre, L. Cárdenas	
17:30		
18:00		
18:30	Q & A Session 4 L. Edvinsson	Official Dinner 4 ITESM
19:00		
19:30		
20:00		
20:30	Forum Cultural Activities	
21:00		
21:30		
22:00		

# Friday, October 19



Knowledge Cities Summit / Parallel Session 1o <i>Knowledge Cities I</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	<b>TBD</b>	Language	English
Speakers	<p><b>Xuefang Wang (UK)</b> “An Evaluation of the Impact of Knowledge City on Sustainability: a Comparative Study”</p> <p><b>W.B Lee (Hong Kong)</b> “The Challenges of Hong Kong from Service Metropolis to a Knowledge City”</p> <p><b>Dr. Ron Dvir (Israel), Hank Kune (Israel), Paolo Martinez (Israel)</b> “An Operating system for Urban and Regional Innovation Engines”</p> <p><b>Yinmin Chung (Australia)</b> “Young and Old: Co-Creation and Learning for Sustainable Knowledge Based Society”</p>	Audience	Conference participants
Venue / Room	101 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 1p <i>Knowledge CitiesII/ Ciudades de Conocimiento II</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only / Participantes registrados
Chair	<b>TBD</b>	Language	Spanish / Español
Speakers	<p><b>Alfonso Sánchez (Mexico), Cecilia Gómez (Mexico)</b> “Knowledge Cities Through a Magnifying Glass of the Time and the Space” / <i>Ciudades de Conocimiento Vistas desde la Lupa de Tiempo y Espacio</i>”</p> <p><b>Gabriel Ramírez (Chile)</b> “Valparaíso”</p> <p><b>Fernando Chaparro (Colombia)</b> “Bogotá”</p>	Audience	Conference participants / Participantes de la conferencia
Venue / Room	102 Cintermex	Sim. translation	No

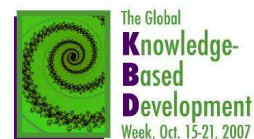
<b>Knowledge Cities Summit / Parallel Session 1q</b> <b><i>Forces Against and For Innovation un Monterrey/ Fuerzas a Favor y en Contra de la Innovación en Monterrey</i></b>			
Schedule	9:00 – 10:15	Access	Registered conference participants only / Participantes registrados
Chair	<b>TBD</b>	Language	Spanish / Español
Speakers	<b>Jorge Lozano (Mexico)</b> “CPM” <b>Eduardo Bosque (Mexico)</b> “MCIC” <b>Francisco Javier Alejo (Mexico)</b> “CAINTRA” <b>Miguel Vazquez (Mexico)</b> “PROLEC”	Audience	Conference participants / Participantes de la conferencia
Venue / Room	103 Cintermex	Sim. translation	No

<b>Knowledge Cities Summit / Parallel Session 1r</b> <b><i>Urban Dinamic of the Knowledge Society/ Dinámica Urbana de la Sociedad de Conocimiento</i></b>			
Schedule	9:00 – 10:15	Access	Registered conference participants only / Participantes registrados
Chair	Fernando López	Language	Spanish / Español
Speakers	<b>TBD</b>	Audience	Conference participants / Participantes de la conferencia
Venue / Room	104 Cintermex	Sim. translation	No

<b>Knowledge Cities Summit / Parallel Session 1s</b> <b><i>Knowledge Citiezens and Knowledge Workers</i></b>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	<b>TBD</b>	Language	English
Speakers	<b>Vidoje Vujic (Croatia), Kristina Crnjar (Croatia)</b> “Benchmarking Human Potencial” <b>America Martinez (Mexico)</b> “Competente of K-Citizens” <b>Domingo Delgado (Venezuela)</b> “paper” <b>Daniel Guevara (Mexico)</b> “Profile of a K Worker: PROLEC KDS Experience”	Audience	Conference participants
Venue / Room	107 Cintermex	Sim. translation	No



# Friday, October 19



<b>Knowledge Cities Summit / Parallel Session 1t</b> <b><i>Biotechnology Challenges for Knowledge Cities /</i></b> <b><i>Retos Biotecnológicos par alas Ciudades de Conocimiento</i></b>			
Schedule	9:00 – 10:15	Access	Registered conference participants only / Participantes registrados
Chair	Dr. Jose Cervera	Language	Spanish / Español
Speakers	<b>Javier Serrano (Mexico)</b> “paper” <b>Mario Mariñez (Mexico)</b> “paper” <b>Ma. Cristina Moreno (Mexico)</b> “UNESCO”	Audience	Conference participants / Participantes de la conferencia
Venue / Room	108 Cintermex	Sim. translation	No

<b>Knowledge Cities Summit / Parallel Session 1u</b> <b><i>K-Countries I</i></b>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	<b>TBD</b>	Language	English
Speakers	<b>Marco Cavalcanti (Brazil)</b> “paper” <b>Edna Pasher (Israel)</b> “paper” <b>Carloine Wong (Singapour/Australia)</b> “paper”	Audience	Conference participants
Venue / Room	109 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 2o <i>Knowledge Cities III / Ciudades de Conocimiento III</i>			
Schedule	10:30-11:45	Access	Registered conference participants only / Participantes registrados
Chair	TBD	Language	Spanish / Español
Speakers	<p><b>Catalina Escobar (Colombial), Andrés Montoya (Colombia), David Escobar (Colombia)</b> “Digital Medellín – Knowledge Cities” / “Medellín Digital – Ciudades de Conocimiento”</p> <p><b>Fernando Casado (España)</b> “Demonstration of a Valencian Knowledge System” / “Sistema Valenciano de Conocimiento en Demostración”</p> <p><b>Eva Campos (Guatemala), Álvaro Véliz (Guatemala), Roberto Soundy (Guatemala)</b> “Knowledge Neighborhood – Canton Guatemala” / “Barrio de Conocimiento – Cantón Exposición Guatemala”</p> <p><b>Ariel Muñoz Maya (Mexico), Martin Orozco Sandoval (Mexico), José de Jesús Díaz Herrera (Mexico), Enriqueta Medellín (Mexico)</b> “Instituto Municipal de Planeación de Aguascalientes y el Programa de Desarrollo Urbano 2007-20030”</p> <p><b>Fernando Chaparro (Colombia)</b> “Construyendo Bogotá como Ciudad-Región de Conocimiento”</p>	Audience	Conference participants / Participantes de la conferencia
Venue / Room	101 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 2p <i>Knowledge Cities IV</i>			
Schedule	9:00 – 10:15	Access	Registered conference participants only
Chair	TBD	Language	English
Speakers	<p><b>Surinder Batra (India)</b> “paper”</p> <p><b>Kostas Metaxiotis (Greece)</b> “paper”</p> <p><b>W.B Lee (Hong Kong)</b> “paper”</p>	Audience	Conference participants
Venue / Room	102 Cintermex	Sim. translation	No

# Friday, October 19

Knowledge Cities Summit / Parallel Session 2q <i>KBD Public Policy</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	<b>TBD</b>	Language	English
Speakers	<b>Edna Pasher (Israel)</b> “paper” <b>Waltraut Ritter (Hong Kong)</b> “paper” <b>Alex Bennet (USA)</b> “paper” <b>Remy Tremblay (Canada)</b> “paper” <b>Cathy Garner (UK)</b> “paper” <b>Patricia Mercado (Mexico)</b> “paper”	Audience	Conference participants
Venue / Room	103 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 2r <i>Monterrey: a Knowledge City? / Monterrey: ¿Ciudad de Conocimiento?</i>			
Schedule	10:30-11:45	Access	Registered conference participants only / Participantes registrados
Chair	<b>TBD</b>	Language	Spanish / Español
Speakers	<b>Freddy Mariñez (Mexico)</b> “Roles of DBC Public Policy: Monterrey” / “Roles de Política Pública de DBC: Caso Monterrey” <b>Cristobal Sandoval (Mexico)</b> “Proposal for the Integration of the Project: Monterrey International City of Knowledge” / “Propuesta de Integración al Proyecto Monterrey Ciudad Internacional de Conocimiento” <b>Oscar Reyes (Mexico), Luis Ángel Moreno (Mexico)</b> “Capital System Monterrey” / “Sistema de Capitales de Monterrey” <b>Rebeca Moreno (Mexico)</b> “Origins of the Project Monterrey International Knowledge City” / “Orígenes del Proyecto Monterrey Ciudad Internacional de Conocimiento” <b>Sandrine Molinar (Mexico)</b> “Metropolitan Vision 2030” / “Visión Metropolitana 2030” <b>Johanna Altamar (Mexico / Colombia)</b> “Project Monterrey Capital Systems” / “Proyecto de Sistema de Capitales de Monterrey”	Audience	Conference participants / Participantes de la conferencia
Venue / Room	104 Cintermex	Sim. translation	No

# Friday, October 19

Knowledge Cities Summit / Parallel Session 2r <i>Monterrey: a Knowledge City? / Monterrey: ¿Ciudad de Conocimiento?</i>			
Schedule	10:30-11:45	Access	Registered conference participants only / Participantes registrados
Chair	TBD	Language	Spanish / Español
Speakers	<b>Christian Rodríguez(México)</b> "Social Appropriation of TIC for the improvement of income in both Individual and Enterprise" / "Apropiación Social de las TIC para Mejorar el Ingreso en el Trabajo Individual y Empresarial" <b>Gabriel Valerio(Mexico)</b> "ICTs for de Elderly" / "TICs para la Tercera Edad"	Audience	Conference participants / Participantes de la conferencia
Venue / Room	107 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 2t <i>Knowledge Countries II</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	TBD	Language	English
Speakers	<b>Pirjo Stahle (Finland)</b> "paper" <b>Ursula Schneider (Austria)</b> "The Austrian Knowledge Report" <b>Takayuki Sumita (Japan)</b> "paper" <b>Karmen Jelcic (Croacia)</b> "paper" <b>Nick Bontis (Canada)</b> "paper"	Audience	Conference participants
Venue / Room	108 Cintermex	Sim. translation	No

Knowledge Cities Summit / Parallel Session 2u <i>Global Perspective on KBD</i>			
Schedule	10:30 – 11:45	Access	Registered conference participants only
Chair	TBD	Language	English
Speakers	Ruben Reynaga	Audience	Conference participants
Venue / Room	109 Cintermex	Sim. translation	No

# Friday, October 19

<b>Professional Seminar: <i>Knowledge and Sustainability</i></b>			
Schedule	9:30 – 12:00	Access	Free with prior registration
Chair	N/A	Language	English
Speaker	K. Metaxiotis (Greece)/ G. Schiuma (Italy)/ L. Roldán (Argentina)/ C. Millar ( )	Audience	Registered public
Venue / Room	TBD	Sim. translation	No

<b>Keynote Presentation 3: <i>Shenzen Knowledge City</i></b>			
Schedule	12:00 – 13:00	Access	Free
Chair	TBD	Language	English
Speaker	W.B. Lee (Hong Kong)	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

<b>Lunch</b>			
Schedule	13:00 – 13:45	Access	Registered conference participants only
Venue / Room	TBD		

<b>Advisory Board Meeting ADIAT</b>			
Schedule	13:00 – 15:00	Access	Registered conference participants only
Venue / Room	TBD Monterrey Campus		

<b>ADIAT Lunch</b>			
Schedule	15:00 – 17:00	Access	Registered conference participants only
Venue / Room	TBD		

## Book Presentation 8: *Knowledge Cities*

Schedule	14:00 – 15:00	Access	Free
Chair	TBD	Language	English
Authors	K. Metaxiotis (Greece) / C. Millar () / R. Bidault / J. Chatzkel (USA) / K. Jelcic (Croatia)	Audience	Conference participants and general public
Venue / Room	TBD	Sim. translation	Yes

## Book Presentation 7: *Creative Urban Regions: Harnessing Urban Technologies to Support Knowledge City Initiatives*

Schedule	14:00 – 15:00	Access	Free
Chair	TBD	Language	English
Authors	Tan Yigitcanlar (Australia)	Audience	Conference participants and general public
Venue / Room	TBD	Sim. translation	Yes

## Keynote Presentation 4: *Manchester, Knowledge City*

Schedule	15:15 – 16:00	Access	Free
Chair	TBD	Language	English
Speaker	C. Garner	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

## Plenary Session 7: *Reinventing Monterrey*

Schedule	16:00 – 17:00	Access	Free
Chair	TBD	Language	English
Speakers	E. Pasher (Israel) / A. Fachinelli (Brasil) / A. Bennet (USA)	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

## Plenary Session 8: *Sistemas Regionales de Innovación en México / Regional Innovation Systems in Mexico*

Schedule	17:00 – 18:00	Access	Free
Chair	TBD	Language	English
Speakers	R. Rios (Mexico) / F. Medina (Mexico) / L. Cárdenas (Mexico) / J.L Aguirre (Mexico)	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

# Friday, October 19

## Official Dinner hosted by ITESM

Schedule	18:30 – 20:00	Access	By invitation only
Venue / Room	TBD	Host	A..Bustani Dean of Monterrey Campus ITESM

## Forum Question

Schedule	18:30 – 20:30	Access	Free
Chair		Language	English
Speaker	L. Edvinsson	Audience	Conference participants and general public
Venue / Room		Sim. translation	Yes

## Cultural highlight:

Schedule	TBD	Access	Entrance fee TBD
Activity	TBD	Language	English
Country	TBD	Audience	All public
Venue / Room	TBD	Sim. translation	No

## Cultural highlight:

Schedule	TBD	Access	Entrance fee TBD
Activity	TBD	Language	English
Country	TBD	Audience	All public
Venue / Room	TBD	Sim. translation	No

## Cultural highlight:

Schedule	TBD	Access	Entrance fee TBD
Activity	TBD	Language	English
Country	TBD	Audience	All public
Venue / Room	TBD	Sim. translation	No

# Saturday, October 20

All the intensity of the week will be resumed in a challenging and thrilling experience: the collective construction of a global KBD agenda a legacy of the international community gathered in Monterrey 2007. An open space exercise will be the scenario where all participants will vest their best understanding in identifying, weighting and clasifying the most critical issues to be addressed by KBD practitioners, researchers and analysts around the world. The results of this exercise, to be facilitated by a team of experts, will be presented later on the day, after they gather and integrate all information.

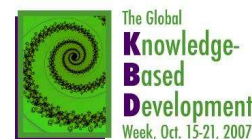
Meanwhile, another highlight of the week, the MAKCi Awards Ceremony, will be held, with the winning cities presenting their cases, followed by a final set of plenary session.

As the program draws to an end, a "farewell" session at the *Meeting Point* Room will allow all conference participants to say good by and have a last chat while enjoying a cafe and some music.

08:00		
08:30	<b>Plenary Session 9 Open-Space</b> "Designing the Global KBD Agenda", A. Fachinelli, S. Chen, G. Koch, A. Arbonies	
09:00		<b>Family Workshop 9</b> "Monterrey Secret Beauties", R. Bidault, L.Liebano, C. Hernández
09:30		
10:00		
10:30		
11:00	<b>Keynote Presentation 5</b> "The MAKCi Awards Ceremony", J. Carrillo, L. Edvinsom, S. Batra & Winning Cities Representatives	
11:30		
12:00		
12:30		
13:00	<b>Lunch</b>	
13:30		
14:00	<b>Book Presentations 9-10</b> 9. UNESCO Book presentation, TBD 10. "The Art of City Making", C. Landry	
14:30		
15:00		
15:30	<b>Keynote Presentation 6</b> "The Capital System Report of The City of Monterrey", J. Carrillo, K. Jelcic, C. Garner, U. Schneider	
16:00	<b>Keynote Presentation 7</b> "KBD Global Agenda", A. Fachinelli, S. Chen, G. Koch, A. Arbonies	
16:30		
17:00	<b>Plenary Session 10</b> "Towards a National Innovation System in Mexico", A. Serrano, G. Ramirez	
17:30		
18:00		
18:30	<b>Q &amp; A Session 5</b> C. Millar	<b>Official Dinner 5</b>
19:00		
19:30		
20:00		
20:30	<b>Forum Cultural Activities</b>	
21:00		
21:30		
22:00		



# Saturday, October 20



<b>Plenary Session 9 Open Space: <i>Designing the Global KBD Agenda</i></b>			
Schedule	8:30 – 10:30	Access	Free
Chair	TBD	Language	English
Speakers	A. Fachinelli (Brazil) / S. Chen (Australia) / G. Koch (Austria) / A. Arbonies (España)	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

<b>The MAKCi Award Ceremony</b>			
Schedule	10:45 – 12:00	Access	Free
Chair	TBD	Language	English
Speakers	J. Carrillo (Mexico) / L. Edvinsson (Sweden) / S. Batra (India) / Winning Cities Representatives	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

<b>Keynote Presentation 5: <i>The Capital System Report</i></b>			
Schedule	15:15 – 16:00	Access	Free
Chair	TBD	Language	English
Speaker	J. Carrillo (Mexico) / K. Jelcic (Croatia) / C. Garner (UK) / U. Schneider (Austria)	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

<b>Lunch</b>			
Schedule	13:00 – 13:45	Access	Registered conference participants only
Venue / Room	TBD		

<b>Book Presentation 9: <i>UNESCO Book Presentation</i></b>			
Schedule	14:00 – 15:00	Access	Free
Chair	TBD	Language	English
Authors	TBD	Audience	Conference participants and general public
Venue / Room	TBD	Sim. translation	Yes

# Saturday, October 20

<b>Book Presentation 7: <i>The Art of City Making</i></b>			
Schedule	14:00 – 15:00	Access	Free
Chair	TBD	Language	English
Authors	C. Landry (UK)	Audience	Conference participants and general public
Venue / Room	TBD	Sim. translation	Yes

<b>Keynote Presentation 7: <i>KBD Global Agenda</i></b>			
Schedule	15:15 – 16:00	Access	Free
Chair	TBD	Language	English
Speaker	A. Fachinelli (Brazil) / S. Chen (Australia) / G. Koch (Austria) / A. Arbonies (Spain)	Audience	Conference participants and general public
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

<b>Plenary Session 10: <i>Hacia un Sistema Nacional de Innovación en México / Nacional Innovation System in Mexico</i></b>			
Schedule	16:15 – 17:15	Access	Free
Chair	TBD	Language	Español / Spanish
Speakers	A. Serrano (Mexico) / F. Chaparro (Colombia) / G. Ramírez (Chile)	Audience	Conference participants and general public / Participantes de Conferencia y público en general
Venue / Room	México Room, CINTERMEX	Sim. translation	Yes

<b>Forum Question</b>			
Schedule	18:30 – 20:30	Access	Free
Chair		Language	English
Speaker	C.	Audience	Conference participants and general public
Venue / Room		Sim. translation	Yes

<b>Farewell</b>			
Schedule	16:15 – 17:15	Access	Registered conference participants only
Venue / Room	TBD		

# Saturday, October 20

Cultural highlight:			
Schedule	TBD	Access	Entrance fee TBD
Activity	TBD	Language	English
Country	TBD	Audience	All public
Venue / Room	TBD	Sim. translation	No

Cultural highlight:			
Schedule	TBD	Access	Entrance fee TBD
Activity	TBD	Language	English
Country	TBD	Audience	All public
Venue / Room	TBD	Sim. translation	No

Cultural highlight:			
Schedule	TBD	Access	Entrance fee TBD
Activity	TBD	Language	English
Country	TBD	Audience	All public
Venue / Room	TBD	Sim. translation	No

# Registration

## 1st World Summit on Knowledge Cities Registration Form

### Summit subscription Fee:

Regular conference rate: USD \$500

Early bird rate: USD \$300 (up to January 31, 2007)

Discount rate: USD \$400 (up to June 30, 2007)

Student rate: USD \$150

Early bird prize: all registrations (both regular and students) received by January 31, 2007 will be eligible for a prize consisting of a free 3-night stay at host hotel.

### Payment form:

#### National Deposits

Bank: BBVA Bancomer

Beneficiary: ITESM

Account number: Convenio CIE 688517

Address: Sucursal 0813

ABA number: 121 000 358

Swift: BCMRMXMMMTY

#### Foreign deposits

Bank: WELLS FARGO BANK

Beneficiary: ITESM

Account number: 2985500947

Address: 1100 Matamoros, Laredo, TX

ABA number: 121 000 248

Swift: WFBIUS65

\*First Name:

\*Last Name:

Professional Title:

\*Organization:

Address:

\*City:

\*State:

Zip Code:

Phone number:

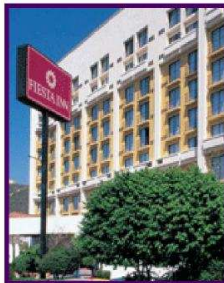
Fax number:

\*E-mail:

\*Required fields

Please send complete form and deposit receipt via fax to: Claudia Martínez-Garza +52(81)8359-7266 or by e-mail to [claudia.martinezgarza@itesm.mx](mailto:claudia.martinezgarza@itesm.mx)

## Hotel & Travel



### Summit Host Hotel: Fiesta Inn Monterrey Valle

Av. Lázaro Cárdenas 327, Ote.  
 San Pedro Garza García  
 66269, Monterrey, N.L.  
 México  
 Tel.: +52 (81) 8399-1500, Free toll: 01 800 FIESTA1  
 Fax: +52 (81) 8399-1501

Special rate: \$867 mexican pesos (about \$80 USD) American breakfast and taxes included. Check for confirmation key at <http://globalkbdweek.mty.itesm.mx>



### Airport information

Monterrey is easily accessible by air. The airport is located about 20 minutes from downtown, hotels and the Parque Fundidora (event venue). The main international routes are: Dallas, Houston, Los Angeles, Las Vegas, Chicago and Mexico City.

### Visas

The citizens of some countries require a visa to enter Mexico, more information at: [http://www.inm.gob.mx/pagina\\_ingles/912000.htm](http://www.inm.gob.mx/pagina_ingles/912000.htm)



### About Monterrey

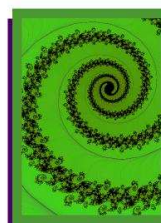
As capital of the industrial state of Nuevo Leon and Mexico's third largest city, Monterrey's "heart beat" is important for Mexico's economic development.

Information about Monterrey City:  
<http://www.allaboutmonterrey.com/allaboutmonterrey.htm>

Information about Monterrey Weather:  
[http://www.weather.com/outlook/travel/businesstraveler/local/MXNL0068?from=search\\_city](http://www.weather.com/outlook/travel/businesstraveler/local/MXNL0068?from=search_city)

<http://globalkbdweek.mty.itesm.mx>

The Global Knowledge Based Development Week is a joint venture between the World Knowledge-based Development Consortium –WKBDCC and the Forum Foundation. Contacts for any matters regarding this agenda: Claudia Martínez-Garza, e-mail: [claudia.martinezgarza@itesm.mx](mailto:claudia.martinezgarza@itesm.mx). Center for Knowledge Systems, Tecnológica de Monterrey, México. Telephone numbers: +52 (81) 83284049, +52 (81) 83284207 and +52 (81) 83582000, extensions 5205 though 5208. <http://www.sistemasdeconocimiento.org>



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 Week, Oct. 15-21, 2007